

**TABLE 1: ALL CONVENIENCE GOODS - 2017 MARKET SHARE ANALYSIS (%)**  
Excluding Internet Shopping and other Special Forms of Trading

ZONE:	1	2	3	4	5	6	7	8	9	10	11	12	13	14
<b>Central Milton Keynes</b>	<b>3.2%</b>	<b>8.7%</b>	<b>19.5%</b>	<b>5.4%</b>	<b>14.8%</b>	<b>21.1%</b>	<b>13.3%</b>	<b>1.6%</b>	<b>7.3%</b>	<b>10.9%</b>	<b>0.6%</b>	<b>1.9%</b>	<b>0.4%</b>	<b>0.0%</b>
Iceland, The Food Centre	0.0%	0.0%	0.1%	0.5%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer, Sunset Walk	0.0%	0.0%	1.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.7%	0.0%	0.0%
Morrisons, Milton Keynes Leisure Plaza	1.4%	1.8%	8.4%	1.6%	9.4%	13.0%	9.1%	0.7%	1.3%	6.9%	0.0%	0.2%	0.3%	0.0%
Sainsbury's Superstore, Witan Gate	1.7%	6.8%	7.7%	2.6%	4.0%	8.1%	3.7%	0.9%	5.9%	3.8%	0.4%	1.0%	0.0%	0.0%
Central Milton Keynes - Other in Centre	0.0%	0.0%	2.3%	0.4%	0.3%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
<b>District Centres</b>	<b>38.3%</b>	<b>40.9%</b>	<b>22.4%</b>	<b>45.4%</b>	<b>18.1%</b>	<b>25.8%</b>	<b>52.7%</b>	<b>3.6%</b>	<b>34.8%</b>	<b>9.6%</b>	<b>6.0%</b>	<b>7.9%</b>	<b>4.8%</b>	<b>1.1%</b>
<b>Kingston District Centre</b>	<b>0.8%</b>	<b>0.8%</b>	<b>11.2%</b>	<b>35.6%</b>	<b>12.8%</b>	<b>3.5%</b>	<b>0.5%</b>	<b>0.2%</b>	<b>14.5%</b>	<b>8.9%</b>	<b>5.5%</b>	<b>6.6%</b>	<b>0.3%</b>	<b>0.0%</b>
Tesco Extra, Winchester Circle	0.0%	0.6%	11.2%	34.6%	12.5%	2.7%	0.2%	0.2%	9.7%	8.6%	5.5%	6.6%	0.3%	0.0%
Kingston DC - Other In Centre	0.8%	0.2%	0.0%	1.1%	0.3%	0.8%	0.4%	0.0%	4.8%	0.3%	0.0%	0.0%	0.0%	0.0%
<b>Westcroft District Centre</b>	<b>8.8%</b>	<b>36.6%</b>	<b>5.4%</b>	<b>2.1%</b>	<b>1.8%</b>	<b>2.7%</b>	<b>4.3%</b>	<b>0.0%</b>	<b>1.4%</b>	<b>0.0%</b>	<b>0.6%</b>	<b>0.7%</b>	<b>3.1%</b>	<b>1.1%</b>
Aldi, Westcroft Retail Park	0.5%	8.5%	1.3%	0.9%	1.4%	0.4%	1.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.7%
Morrisons, Westcroft District Centre	8.3%	27.7%	4.1%	1.2%	0.4%	2.2%	2.8%	0.0%	0.9%	0.0%	0.6%	0.7%	2.5%	0.4%
Westcroft DC - Other In Centre	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.4%	0.0%	0.0%	0.0%	0.7%	0.0%
<b>Bletchley District Centre</b>	<b>28.6%</b>	<b>3.1%</b>	<b>5.3%</b>	<b>5.3%</b>	<b>0.6%</b>	<b>1.4%</b>	<b>0.8%</b>	<b>0.0%</b>	<b>0.2%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.6%</b>	<b>1.3%</b>	<b>0.0%</b>
Farmfoods, The Brunel Centre	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Duke's Street	5.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%
Lidl, Dukas Drive	6.1%	1.8%	1.8%	5.0%	0.6%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.7%	0.0%
Sainsbury's Superstore, Brunel Centre	15.9%	0.9%	3.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.3%	0.0%
Bletchley DC - Other in Centre	1.4%	0.4%	0.5%	0.0%	0.0%	0.0%	0.8%	0.0%	0.2%	0.0%	0.0%	0.0%	0.3%	0.0%
<b>Wolverton District Centre</b>	<b>0.0%</b>	<b>0.4%</b>	<b>0.5%</b>	<b>2.4%</b>	<b>2.9%</b>	<b>18.3%</b>	<b>47.0%</b>	<b>3.4%</b>	<b>18.7%</b>	<b>0.7%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.1%</b>	<b>0.0%</b>
Asda, Glyn Square	0.0%	0.0%	0.0%	0.0%	0.6%	0.4%	5.7%	0.0%	1.2%	0.2%	0.0%	0.0%	0.1%	0.0%
Co-op, Agora Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Farmfoods, Glyn Square	0.0%	0.0%	0.0%	0.0%	1.4%	1.1%	1.9%	0.2%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, McConnell Drive	0.0%	0.4%	0.5%	2.4%	0.7%	16.8%	34.9%	3.3%	15.8%	0.4%	0.0%	0.0%	0.0%	0.0%
Wolverton DC - Other in Centre	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	1.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Town Centres</b>	<b>0.0%</b>	<b>0.5%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>3.0%</b>	<b>0.2%</b>	<b>7.3%</b>	<b>0.4%</b>	<b>9.1%</b>	<b>41.9%</b>	<b>0.4%</b>	<b>5.7%</b>	<b>0.0%</b>	<b>0.0%</b>
Newport Pagnell	0.0%	0.0%	0.0%	0.0%	3.0%	0.2%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Olney	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	41.9%	0.0%	0.0%	0.0%	0.0%
Stony Stratford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.8%	0.2%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Woburn Sands	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	5.7%	0.0%	0.0%
<b>Local Centres</b>	<b>2.9%</b>	<b>25.1%</b>	<b>24.5%</b>	<b>15.6%</b>	<b>33.8%</b>	<b>37.0%</b>	<b>8.4%</b>	<b>1.1%</b>	<b>18.6%</b>	<b>9.8%</b>	<b>4.9%</b>	<b>0.4%</b>	<b>0.9%</b>	<b>1.3%</b>
Aldi, Bradwell Common	0.4%	0.8%	5.9%	3.1%	7.1%	19.0%	3.7%	0.4%	3.8%	8.2%	1.6%	0.0%	0.2%	0.0%
Bradwell Common Other	0.0%	0.0%	0.0%	0.0%	0.1%	1.7%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Shenley Church End	0.5%	8.6%	6.0%	0.2%	0.4%	3.7%	0.5%	0.3%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Other Local Centres	2.0%	14.2%	6.3%	11.1%	15.2%	9.2%	1.7%	0.4%	10.8%	0.1%	0.4%	0.2%	0.6%	0.0%
Other Local Centres - Asda, Selkirk Drive, Oakridge Park	0.0%	0.8%	0.7%	0.0%	7.4%	2.6%	1.8%	0.0%	3.1%	0.9%	0.4%	0.0%	0.2%	0.7%
Other Local Centres - Lidl, Oldbrook Boulevard	0.0%	0.7%	5.6%	1.2%	3.6%	0.8%	0.8%	0.0%	0.7%	0.4%	2.5%	0.2%	0.0%	0.5%
<b>Out of Centre</b>	<b>54.9%</b>	<b>24.3%</b>	<b>33.6%</b>	<b>31.6%</b>	<b>29.4%</b>	<b>15.0%</b>	<b>16.9%</b>	<b>3.6%</b>	<b>21.3%</b>	<b>8.5%</b>	<b>6.4%</b>	<b>9.4%</b>	<b>6.1%</b>	<b>0.2%</b>
Asda, Denbigh North, Bletchley	18.3%	10.2%	13.7%	5.9%	12.7%	4.9%	6.1%	1.8%	8.5%	0.0%	1.1%	1.4%	1.5%	0.0%
Costco Wholesale, Kingston	0.0%	0.2%	0.4%	0.9%	2.2%	0.0%	0.0%	0.2%	0.6%	1.1%	2.2%	1.5%	0.4%	0.2%
Marks & Spencer, Denbigh North, Bletchley	0.7%	2.1%	1.0%	0.6%	0.6%	1.9%	1.2%	0.0%	0.4%	0.1%	0.4%	0.6%	0.3%	0.0%
Tesco Extra, Watling Street, Bletchley	27.6%	6.7%	2.6%	2.4%	2.5%	2.1%	0.0%	0.7%	1.6%	0.3%	0.6%	2.4%	0.9%	0.0%
Waitrose, Babbage Gate, Oakgrove	1.3%	3.7%	8.9%	20.1%	8.1%	5.1%	4.6%	0.9%	8.5%	3.7%	0.9%	2.0%	1.4%	0.0%
Other Out of Centre	7.0%	1.3%	7.0%	1.7%	3.2%	1.0%	4.9%	0.1%	1.6%	3.3%	1.2%	1.5%	1.6%	0.0%
<b>Locations Outside MKBC</b>	<b>0.8%</b>	<b>0.5%</b>	<b>0.0%</b>	<b>2.0%</b>	<b>0.9%</b>	<b>0.9%</b>	<b>1.4%</b>	<b>89.7%</b>	<b>8.9%</b>	<b>19.4%</b>	<b>81.6%</b>	<b>74.7%</b>	<b>87.7%</b>	<b>97.5%</b>
Aylesbury	0.0%	0.2%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	78.1%	4.9%
Bedford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	3.8%	36.6%	1.6%	0.6%	0.5%
Bicester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	53.4%
Bicester Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.1%
Brackley	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	24.8%	0.0%	0.0%	0.0%	0.0%	0.0%	5.9%
Buckingham	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	20.8%	1.0%	0.0%	0.0%	0.0%	2.5%	11.1%
Dunstable	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.2%	5.4%	0.0%	0.0%
Flitwick	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	21.2%	7.8%	0.0%	0.0%
Leighton Buzzard	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	49.5%	0.3%	0.0%
Northampton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	9.4%	2.8%	2.2%	0.0%	0.0%	0.0%	0.0%
Other	0.1%	0.3%	0.0%	1.0%	0.9%	0.7%	0.7%	7.3%	1.2%	13.4%	23.5%	9.5%	6.2%	5.6%
Towcester	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.6%	25.1%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Total No SFT</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>
<b>MK Council Area</b>	<b>99.2%</b>	<b>99.5%</b>	<b>100.0%</b>	<b>98.0%</b>	<b>99.1%</b>	<b>99.1%</b>	<b>98.6%</b>	<b>10.3%</b>	<b>91.1%</b>	<b>80.6%</b>	<b>18.4%</b>	<b>25.3%</b>	<b>12.3%</b>	<b>2.5%</b>

**TABLE 2: 2017 SURVEY-DERIVED MARKET SHARE ANALYSIS (€M)**  
**ALL CONVENIENCE GOODS EXPENDITURE ALLOCATED TO EXISTING CENTRES, SHOPS AND STORES IN THE DEFINED STUDY AREA**  
*Excluding Internet Shopping and other Special Forms of Trading*

ZONE:	1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total Study	Rough MK Council Area Zones 1-7, 9 and 10
	1444.6	1444.6	1444.6	1444.6	1444.6	1444.6	1444.6	1444.6	1444.6	1444.6	1444.6	1444.6	1444.6	1444.6		
<b>TOTAL AVAILABLE SPEND (excluding SFT):</b>	<b>€0.6</b>	<b>€0.6</b>	<b>€0.6</b>	<b>€0.6</b>	<b>€0.6</b>	<b>€0.6</b>	<b>€0.6</b>	<b>€0.6</b>	<b>€0.6</b>	<b>€0.6</b>	<b>€0.6</b>	<b>€0.6</b>	<b>€0.6</b>	<b>€0.6</b>	<b>€1444.6</b>	<b>€538.3</b>
<b>Central Milton Keynes</b>	<b>€1.9</b>	<b>€9.1</b>	<b>€10.8</b>	<b>€4.3</b>	<b>€8.9</b>	<b>€9.5</b>	<b>€7.3</b>	<b>€2.9</b>	<b>€4.0</b>	<b>€2.4</b>	<b>€0.8</b>	<b>€3.9</b>	<b>€1.1</b>	<b>€0.0</b>	<b>€67.0</b>	<b>€58.2</b>
Iceland, The Food Centre	€0.0	€0.0	€0.1	€0.4	€0.6	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€1.1	€1.1
Marks & Spencer, Sunset Walk	€0.0	€0.0	€0.5	€0.2	€0.0	€0.0	€0.0	€0.0	€0.0	€0.3	€1.4	€0.0	€0.0	€0.0	€2.5	€0.8
Morrisons, Milton Keynes Leisure Plaza	€0.9	€1.9	€4.7	€1.3	€5.6	€5.8	€5.0	€1.2	€0.7	€1.5	€0.0	€0.4	€0.8	€0.0	€29.9	€27.5
Sainsbury's Superstore, Witan Gate	€1.1	€7.2	€4.3	€2.1	€2.4	€3.7	€2.0	€1.7	€3.3	€0.8	€0.6	€2.1	€0.0	€0.0	€31.2	€26.8
Central Milton Keynes - Other in Centre	€0.0	€0.0	€1.3	€0.3	€0.2	€0.0	€0.3	€0.0	€0.0	€0.0	€0.0	€0.0	€0.3	€0.0	€2.4	€2.1
<b>District Centres</b>	<b>€23.2</b>	<b>€42.9</b>	<b>€12.5</b>	<b>€36.4</b>	<b>€10.9</b>	<b>€11.6</b>	<b>€28.8</b>	<b>€6.6</b>	<b>€19.3</b>	<b>€2.1</b>	<b>€8.1</b>	<b>€16.5</b>	<b>€12.1</b>	<b>€1.4</b>	<b>€232.4</b>	<b>€187.6</b>
<b>Kingston District Centre</b>	<b>€0.5</b>	<b>€0.8</b>	<b>€5.2</b>	<b>€28.6</b>	<b>€7.7</b>	<b>€1.6</b>	<b>€0.3</b>	<b>€0.3</b>	<b>€8.0</b>	<b>€2.0</b>	<b>€7.4</b>	<b>€13.8</b>	<b>€0.7</b>	<b>€0.0</b>	<b>€77.8</b>	<b>€55.7</b>
Tesco Extra, Winchester Circle	€0.0	€0.6	€6.2	€27.7	€7.5	€1.2	€0.1	€0.3	€5.4	€1.9	€7.4	€13.8	€0.7	€0.0	€72.8	€50.6
Kingston DC - Other in Centre	€0.5	€0.2	€0.0	€0.9	€0.2	€0.4	€0.2	€0.0	€2.7	€0.1	€0.0	€0.0	€0.0	€0.0	€5.0	€5.0
<b>Westcroft District Centre</b>	<b>€5.3</b>	<b>€38.4</b>	<b>€3.0</b>	<b>€1.7</b>	<b>€1.1</b>	<b>€1.2</b>	<b>€2.4</b>	<b>€0.0</b>	<b>€0.8</b>	<b>€0.0</b>	<b>€0.8</b>	<b>€1.4</b>	<b>€7.8</b>	<b>€1.4</b>	<b>€65.1</b>	<b>€53.8</b>
Aldi, Westcroft Retail Park	€0.3	€8.9	€0.7	€0.7	€0.8	€0.2	€0.5	€0.0	€0.1	€0.0	€0.0	€0.0	€0.0	€0.9	€13.1	€12.2
Morrisons, Westcroft District Centre	€5.0	€29.0	€2.3	€1.0	€0.3	€1.0	€1.5	€0.0	€0.5	€0.0	€0.8	€1.4	€6.1	€0.5	€49.4	€40.6
Westcroft DC - Other in Centre	€0.0	€0.4	€0.0	€0.0	€0.0	€0.0	€0.3	€0.0	€0.2	€0.0	€0.0	€0.0	€1.6	€0.0	€2.6	€1.0
<b>Bletchley District Centre</b>	<b>€17.4</b>	<b>€3.3</b>	<b>€3.0</b>	<b>€4.2</b>	<b>€0.4</b>	<b>€0.6</b>	<b>€0.4</b>	<b>€0.0</b>	<b>€0.1</b>	<b>€0.0</b>	<b>€0.0</b>	<b>€1.3</b>	<b>€3.3</b>	<b>€0.0</b>	<b>€33.9</b>	<b>€29.4</b>
Farmfoods, The Brunel Centre	€0.2	€0.2	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.3	€0.3
Iceland, Duke's Street	€3.0	€0.0	€0.0	€0.2	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.4	€0.0	€0.0	€3.6	€3.2
Lidl, Dukes Drive	€3.7	€1.7	€1.0	€4.0	€0.4	€0.2	€0.0	€0.0	€0.0	€0.0	€0.0	€0.5	€1.8	€0.0	€13.2	€11.0
Sainsbury's Superstore, Brunel Centre	€9.6	€1.0	€1.7	€0.0	€0.4	€0.0	€0.0	€0.0	€0.0	€0.0	€0.4	€0.8	€0.0	€0.0	€13.8	€12.7
Bletchley DC - Other in Centre	€0.9	€0.5	€0.3	€0.0	€0.0	€0.0	€0.4	€0.0	€0.1	€0.0	€0.0	€0.0	€0.8	€0.0	€2.9	€2.2
<b>Wolverton District Centre</b>	<b>€0.0</b>	<b>€0.4</b>	<b>€0.3</b>	<b>€1.9</b>	<b>€1.8</b>	<b>€2.7</b>	<b>€25.7</b>	<b>€6.4</b>	<b>€10.4</b>	<b>€0.1</b>	<b>€0.0</b>	<b>€0.0</b>	<b>€0.3</b>	<b>€0.0</b>	<b>€55.4</b>	<b>€48.8</b>
Asda, Glyn Square	€0.0	€0.0	€0.0	€0.0	€0.4	€0.2	€3.1	€0.0	€0.7	€0.1	€0.0	€0.0	€0.3	€0.0	€4.7	€4.3
Co-op, Agora Centre	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€1.9	€0.0	€0.4	€0.0	€0.0	€0.0	€0.0	€0.0	€2.3	€2.3
Farmfoods, Glyn Square	€0.0	€0.0	€0.0	€0.8	€0.5	€1.0	€0.3	€0.4	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€3.1	€2.8
Tesco Superstore, McConnell Drive	€0.0	€0.4	€0.3	€1.9	€0.4	€7.5	€19.1	€6.1	€8.8	€0.1	€0.0	€0.0	€0.0	€0.0	€44.6	€38.5
Wolverton DC - Other in Centre	€0.0	€0.0	€0.0	€0.0	€0.1	€0.0	€0.6	€0.0	€0.1	€0.0	€0.0	€0.0	€0.0	€0.0	€0.9	€0.9
<b>Town Centres</b>	<b>€0.0</b>	<b>€0.6</b>	<b>€0.0</b>	<b>€0.0</b>	<b>€1.8</b>	<b>€0.1</b>	<b>€4.0</b>	<b>€0.7</b>	<b>€5.0</b>	<b>€9.3</b>	<b>€0.6</b>	<b>€11.8</b>	<b>€0.0</b>	<b>€0.0</b>	<b>€33.8</b>	<b>€20.8</b>
Newport Pagnell	€0.0	€0.0	€0.0	€0.0	€1.8	€0.1	€0.3	€0.0	€4.7	€0.0	€0.0	€0.0	€0.0	€0.0	€6.9	€6.9
Olney	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.3	€0.0	€9.3	€0.0	€0.0	€0.0	€0.0	€9.6	€9.3
Stony Stratford	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€3.7	€0.4	€0.4	€0.0	€0.0	€0.0	€0.0	€0.0	€4.5	€4.1
Woburn Sands	€0.0	€0.6	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.6	€11.8	€0.0	€0.0	€0.0	€12.9	€0.6
<b>Local Centres</b>	<b>€1.7</b>	<b>€26.3</b>	<b>€13.6</b>	<b>€12.5</b>	<b>€20.3</b>	<b>€16.6</b>	<b>€4.6</b>	<b>€2.1</b>	<b>€10.3</b>	<b>€2.2</b>	<b>€6.7</b>	<b>€0.8</b>	<b>€2.3</b>	<b>€1.6</b>	<b>€121.7</b>	<b>€108.2</b>
Aldi, Bradwell Common	€0.2	€0.9	€3.3	€2.5	€4.2	€8.5	€2.0	€0.7	€2.1	€1.8	€2.2	€0.0	€0.4	€0.0	€28.8	€25.6
Bradwell Common Other	€0.0	€0.0	€0.0	€0.0	€0.1	€0.8	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.9	€0.9
Shenley Church End	€0.3	€9.1	€3.3	€0.1	€0.3	€1.6	€0.3	€0.5	€0.1	€0.0	€0.0	€0.0	€0.0	€0.0	€15.6	€15.1
Other Local Centres	€1.2	€14.9	€3.5	€8.9	€9.1	€4.1	€0.9	€0.8	€6.0	€0.0	€0.5	€0.4	€1.5	€0.0	€51.9	€48.6
Other Local Centres - Asda, Selkirk Drive, Oakridge Park	€0.0	€0.8	€0.4	€0.0	€4.5	€1.2	€1.0	€0.0	€1.7	€0.2	€0.6	€0.0	€0.4	€0.9	€11.6	€9.8
Other Local Centres - Lidl, Oldbrook Boulevard	€0.0	€0.7	€3.1	€1.0	€2.2	€0.4	€0.4	€0.0	€0.4	€0.1	€3.4	€0.0	€0.7	€0.0	€12.8	€8.3
<b>Out of Centre</b>	<b>€33.3</b>	<b>€25.4</b>	<b>€18.7</b>	<b>€25.3</b>	<b>€17.6</b>	<b>€6.7</b>	<b>€9.2</b>	<b>€6.7</b>	<b>€11.8</b>	<b>€1.9</b>	<b>€8.6</b>	<b>€19.6</b>	<b>€15.2</b>	<b>€0.2</b>	<b>€200.2</b>	<b>€149.9</b>
Asda, Denbigh North, Bletchley	€11.1	€10.7	€7.6	€4.7	€7.6	€2.2	€3.4	€3.3	€4.7	€0.0	€1.5	€2.9	€3.8	€0.0	€63.6	€52.0
Costco Wholesale, Kingston	€0.0	€0.2	€0.2	€0.8	€1.3	€0.0	€0.0	€0.3	€0.3	€0.2	€2.9	€3.0	€1.0	€0.2	€10.6	€3.1
Marks & Spencer, Denbigh North, Bletchley	€0.4	€2.2	€0.6	€0.4	€0.3	€0.8	€0.7	€0.0	€0.2	€0.0	€0.5	€1.3	€0.7	€0.0	€8.3	€5.7
Tesco Extra, Watling Street, Bletchley	€16.7	€7.1	€1.4	€1.9	€1.5	€0.9	€0.0	€1.2	€0.9	€0.1	€0.8	€5.0	€2.2	€0.0	€39.8	€30.5
Waitrose, Babbage Gate, Oakgrove	€0.8	€3.9	€4.9	€16.1	€4.9	€2.3	€2.5	€1.7	€4.7	€0.8	€1.2	€3.5	€3.5	€0.0	€51.5	€40.9
Other Out of Centre	€4.2	€1.4	€3.9	€1.4	€1.9	€0.5	€2.7	€0.2	€0.9	€0.7	€1.7	€3.1	€3.9	€0.0	€26.5	€17.6
<b>Locations Outside MKBC</b>	<b>€0.5</b>	<b>€0.5</b>	<b>€0.0</b>	<b>€1.6</b>	<b>€0.5</b>	<b>€0.4</b>	<b>€0.8</b>	<b>€165.7</b>	<b>€4.9</b>	<b>€4.3</b>	<b>€110.0</b>	<b>€155.2</b>	<b>€219.3</b>	<b>€125.7</b>	<b>€789.4</b>	<b>€13.5</b>
Aylesbury	€0.0	€0.2	€0.0	€0.4	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€1.8	€195.4	€6.3	€0.0	€204.0	€0.5
Befford	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€1.1	€0.8	€194.4	€3.4	€1.4	€0.7	€56.9	€2.0
Bicester	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€4.2	€0.0	€0.0	€0.0	€0.0	€0.0	€68.8	€73.0	€0.0
Bicester Village	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€20.8	€0.0	€0.0
Brackley	€0.3	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€45.8	€0.0	€0.0	€0.0	€0.0	€0.0	€7.6	€3.7	€0.3
Buckingham	€0.0	€0.0	€0.0	€0.5	€0.0	€0.0	€0.0	€38.4	€0.5	€0.0	€0.0	€0.0	€6.2	€14.4	€60.0	€1.0
Dunstable	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.1	€0.0	€0.3	€11.2	€0.0	€0.0	€11.6	€0.1
Flitwick	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€28.7	€16.1	€0.0	€0.0	€44.8	€0.0
Leighton Buzzard	€0.1	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€102.8	€0.7	€0.0	€103.6	€0.1
Northampton	€0.0	€0.0	€0.0	€0.0	€0.0	€0.1	€17.4	€1.5	€0.5	€0.0	€0.0	€0.0	€0.0	€0.0	€19.5	€2.1
Other	€0.1	€0.4	€0.0	€0.8	€0.5	€0.3	€0.4	€13.5	€0.7	€3.0	€31.7	€19.8	€15.6	€7.2	€93.8	€6.0
Towcester	€0.0	€0.0	€0.0	€0.0	€0.1	€0.3	€46.4	€0.9	€0.0	€0.0	€0.0	€0.0	€0.0	€0.0	€47.7	€1.3
<b>Total No SFT</b>	<b>€60.6</b>	<b>€104.8</b>	<b>€55.6</b>	<b>€80.1</b>	<b>€60.1</b>	<b>€44.9</b>	<b>€54.6</b>	<b>€184.7</b>	<b>€55.5</b>	<b>€22.1</b>	<b>€134.8</b>	<b>€207.8</b>	<b>€250.0</b>	<b>€129.0</b>	<b>€1,444.6</b>	<b>€538.3</b>
<b>MK Council Area</b>	<b>€60.1</b>	<b>€104.2</b>	<b>€55.6</b>	<b>€78.5</b>	<b>€59.6</b>	<b>€44.5</b>	<b>€</b>									

**TABLE 3: 2022 SURVEY-DERIVED MARKET SHARE ANALYSIS (EM)**  
**ALL CONVENIENCE GOODS EXPENDITURE ALLOCATED TO EXISTING CENTRES, SHOPS AND STORES IN THE DEFINED STUDY AREA**  
*Excluding Internet Shopping and other Special Forms of Trading*

ZONE:	Total Study														Rough MK Council Area Zones 1-7, 9 and 10	
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	1508.7	566.9
<b>TOTAL AVAILABLE SPEND (excluding SFT):</b>	<b>63.6</b>	<b>110.7</b>	<b>58.7</b>	<b>86.7</b>	<b>63.1</b>	<b>47.3</b>	<b>57.6</b>	<b>189.5</b>	<b>56.1</b>	<b>23.2</b>	<b>141.0</b>	<b>217.5</b>	<b>261.3</b>	<b>132.6</b>	<b>1508.7</b>	<b>566.9</b>
<b>Central Milton Keynes</b>	<b>£2.0</b>	<b>£9.6</b>	<b>£11.4</b>	<b>£4.6</b>	<b>£9.3</b>	<b>£10.0</b>	<b>£7.7</b>	<b>£3.0</b>	<b>£4.1</b>	<b>£2.5</b>	<b>£0.9</b>	<b>£4.1</b>	<b>£1.1</b>	<b>£0.0</b>	<b>£70.4</b>	<b>£61.3</b>
Iceland, The Food Centre	£0.0	£0.0	£0.1	£0.4	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£1.2
Marks & Spencer, Sunset Walk	£0.0	£0.0	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£1.5	£0.0	£0.0	£2.6	£0.8
Morrisons, Milton Keynes Leisure Plaza	£0.9	£2.0	£4.9	£1.4	£5.9	£6.1	£5.3	£1.2	£0.8	£1.6	£0.0	£0.5	£0.8	£0.0	£31.4	£28.9
Sainsbury's Superstore, Witan Gate	£1.1	£7.6	£4.5	£2.3	£2.5	£3.8	£2.1	£1.8	£3.3	£0.9	£0.6	£2.2	£0.0	£0.0	£32.8	£28.2
Central Milton Keynes - Other in Centre	£0.0	£0.0	£1.3	£0.3	£0.2	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£2.5	£2.2
<b>District Centres</b>	<b>£24.3</b>	<b>£45.3</b>	<b>£13.2</b>	<b>£39.4</b>	<b>£11.4</b>	<b>£12.2</b>	<b>£30.3</b>	<b>£6.8</b>	<b>£19.5</b>	<b>£2.2</b>	<b>£8.5</b>	<b>£17.3</b>	<b>£12.6</b>	<b>£1.4</b>	<b>£244.5</b>	<b>£197.9</b>
<b>Kingston District Centre</b>	<b>£0.5</b>	<b>£0.9</b>	<b>£6.6</b>	<b>£30.9</b>	<b>£8.1</b>	<b>£1.6</b>	<b>£0.3</b>	<b>£0.3</b>	<b>£8.1</b>	<b>£2.1</b>	<b>£7.7</b>	<b>£14.5</b>	<b>£0.8</b>	<b>£0.0</b>	<b>£82.3</b>	<b>£59.1</b>
Tesco Extra, Winchester Circle	£0.0	£0.6	£6.6	£30.0	£7.9	£1.3	£0.1	£0.3	£5.4	£2.0	£7.7	£14.5	£0.8	£0.0	£77.1	£53.9
Kingston DC - Other in Centre	£0.5	£0.2	£0.0	£0.9	£0.2	£0.4	£0.2	£0.0	£2.7	£0.1	£0.0	£0.0	£0.0	£0.0	£5.2	£5.2
<b>Westcroft District Centre</b>	<b>£5.6</b>	<b>£40.5</b>	<b>£3.2</b>	<b>£1.8</b>	<b>£1.1</b>	<b>£1.3</b>	<b>£2.5</b>	<b>£0.0</b>	<b>£0.8</b>	<b>£0.0</b>	<b>£0.8</b>	<b>£1.5</b>	<b>£8.1</b>	<b>£1.4</b>	<b>£68.6</b>	<b>£56.8</b>
Aldi, Westcroft Retail Park	£0.3	£9.4	£0.8	£0.8	£0.9	£0.2	£0.6	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.9	£13.9	£12.9
Morrisons, Westcroft District Centre	£5.3	£30.6	£2.4	£1.1	£0.3	£1.1	£1.6	£0.0	£0.5	£0.0	£0.8	£1.5	£6.4	£0.5	£52.0	£42.8
Westcroft DC - Other in Centre	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.2	£0.0	£0.0	£0.0	£1.7	£0.0	£2.7	£1.0
<b>Bletchley District Centre</b>	<b>£18.2</b>	<b>£3.5</b>	<b>£3.1</b>	<b>£4.6</b>	<b>£0.4</b>	<b>£0.6</b>	<b>£0.5</b>	<b>£0.0</b>	<b>£0.1</b>	<b>£0.0</b>	<b>£0.0</b>	<b>£1.3</b>	<b>£3.4</b>	<b>£0.0</b>	<b>£35.8</b>	<b>£31.0</b>
Farmfoods, The Brunel Centre	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.4
Iceland, Duke's Street	£3.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£3.8	£3.4
Lidl, Dukas Drive	£3.9	£1.8	£1.0	£4.4	£0.4	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£1.8	£0.0	£14.0	£11.7
Sainsbury's Superstore, Brunel Centre	£10.1	£1.0	£1.8	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.8	£0.0	£14.5	£13.3
Bletchley DC - Other in Centre	£0.9	£0.5	£0.3	£0.0	£0.0	£0.0	£0.5	£0.0	£0.1	£0.0	£0.0	£0.0	£0.8	£0.0	£3.1	£2.3
<b>Wolverton District Centre</b>	<b>£0.0</b>	<b>£0.5</b>	<b>£0.3</b>	<b>£2.1</b>	<b>£1.8</b>	<b>£8.6</b>	<b>£27.1</b>	<b>£6.5</b>	<b>£10.5</b>	<b>£0.2</b>	<b>£0.0</b>	<b>£0.0</b>	<b>£0.3</b>	<b>£0.0</b>	<b>£57.9</b>	<b>£51.0</b>
Asda, Glyn Square	£0.0	£0.0	£0.0	£0.0	£0.4	£0.2	£3.3	£0.0	£0.7	£0.1	£0.0	£0.0	£0.3	£0.0	£4.9	£4.5
Co-op, Agora Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£2.4	£2.4
Farmfoods, Glyn Square	£0.0	£0.0	£0.0	£0.0	£0.9	£0.5	£1.1	£0.3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£3.2	£2.9
Tesco Superstore, McConnell Drive	£0.0	£0.5	£0.3	£2.1	£0.4	£7.9	£20.1	£6.2	£8.9	£0.1	£0.0	£0.0	£0.0	£0.0	£46.5	£40.3
Wolverton DC - Other in Centre	£0.0	£0.0	£0.0	£0.1	£0.0	£0.6	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.9
<b>Town Centres</b>	<b>£0.0</b>	<b>£0.6</b>	<b>£0.0</b>	<b>£0.0</b>	<b>£1.9</b>	<b>£0.1</b>	<b>£4.2</b>	<b>£0.7</b>	<b>£5.1</b>	<b>£9.7</b>	<b>£0.6</b>	<b>£12.3</b>	<b>£0.0</b>	<b>£0.0</b>	<b>£35.2</b>	<b>£21.6</b>
Newport Pagnell	£0.0	£0.0	£0.0	£0.0	£1.9	£0.1	£0.3	£0.0	£4.7	£0.0	£0.0	£0.0	£0.0	£0.0	£7.0	£7.0
Olney	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£9.7	£0.0	£0.0	£0.0	£0.0	£10.0	£9.7
Stony Stratford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.9	£0.4	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£4.7	£4.3
Woburn Sands	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£12.3	£0.0	£0.0	£13.5	£0.6
<b>Local Centres</b>	<b>£1.8</b>	<b>£27.8</b>	<b>£14.4</b>	<b>£13.5</b>	<b>£21.3</b>	<b>£17.5</b>	<b>£4.9</b>	<b>£2.1</b>	<b>£10.5</b>	<b>£2.3</b>	<b>£7.0</b>	<b>£0.9</b>	<b>£2.4</b>	<b>£1.7</b>	<b>£128.0</b>	<b>£113.9</b>
Aldi, Bradwell Common	£0.2	£0.9	£3.4	£2.7	£4.5	£9.0	£2.1	£0.7	£2.2	£1.9	£2.3	£0.0	£0.4	£0.0	£30.3	£26.9
Bradwell Common Other	£0.0	£0.0	£0.0	£0.0	£0.1	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.9
Shenley Church End	£0.3	£9.6	£3.5	£0.1	£0.3	£1.7	£0.3	£0.6	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£16.5	£15.9
Other Local Centres	£1.3	£15.7	£3.7	£9.6	£9.6	£4.4	£1.0	£0.8	£6.0	£0.0	£0.6	£0.4	£1.6	£0.0	£54.7	£51.2
Other Local Centres - Asda, Selkirk Drive, Oakridge Park	£0.0	£0.8	£0.4	£0.0	£4.7	£1.2	£1.1	£0.0	£1.7	£0.2	£0.6	£0.4	£0.4	£0.9	£12.1	£10.2
Other Local Centres - Lidl, Oldbrook Boulevard	£0.0	£0.8	£3.3	£1.1	£2.3	£0.4	£0.4	£0.0	£0.4	£0.1	£3.5	£0.5	£0.0	£0.7	£13.4	£8.7
<b>Out of Centre</b>	<b>£34.9</b>	<b>£26.8</b>	<b>£19.7</b>	<b>£27.4</b>	<b>£18.5</b>	<b>£7.1</b>	<b>£9.7</b>	<b>£6.9</b>	<b>£11.9</b>	<b>£2.0</b>	<b>£9.0</b>	<b>£20.5</b>	<b>£15.9</b>	<b>£0.2</b>	<b>£210.6</b>	<b>£158.1</b>
Asda, Denbigh North, Bletchley	£11.6	£11.3	£8.0	£5.1	£8.0	£2.3	£3.5	£3.4	£4.8	£0.0	£1.6	£3.0	£4.0	£0.0	£66.7	£54.7
Costco Wholesale, Kingston	£0.0	£0.2	£0.2	£0.8	£1.4	£0.0	£0.0	£0.3	£0.3	£0.2	£3.1	£3.2	£1.1	£0.2	£11.1	£3.2
Marks & Spencer, Denbigh North, Bletchley	£0.5	£2.3	£0.6	£0.5	£0.4	£0.9	£0.7	£0.0	£0.2	£0.0	£0.5	£1.4	£0.8	£0.0	£8.7	£6.1
Tesco Extra, Watling Street, Bletchley	£17.5	£7.4	£1.5	£2.1	£1.6	£1.0	£0.0	£1.2	£0.9	£0.1	£0.9	£5.3	£2.3	£0.0	£41.8	£32.1
Waitrose, Babbage Gate, Oakgrove	£0.8	£4.1	£5.2	£17.4	£5.1	£2.4	£2.7	£1.7	£4.8	£0.9	£1.2	£4.5	£3.6	£0.0	£54.4	£43.4
Other Out of Centre	£4.5	£1.5	£4.1	£1.5	£2.0	£0.5	£2.8	£0.2	£0.9	£0.8	£1.7	£3.2	£4.1	£0.0	£27.8	£18.5
<b>Locations Outside MKBC</b>	<b>£0.5</b>	<b>£0.6</b>	<b>£0.0</b>	<b>£1.7</b>	<b>£0.6</b>	<b>£0.4</b>	<b>£0.8</b>	<b>£170.0</b>	<b>£5.0</b>	<b>£4.5</b>	<b>£115.0</b>	<b>£162.4</b>	<b>£229.1</b>	<b>£129.3</b>	<b>£820.0</b>	<b>£14.1</b>
Aylesbury	£0.0	£0.2	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£204.2	£6.4	£213.1	£0.6
Bedford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.9	£51.7	£3.5	£1.5	£0.7	£59.4	£2.0
Bicester	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£70.8	£75.1	£0.0
Bicester Village	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£21.4	£21.4	£0.0
Brackley	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£47.0	£0.0	£0.0	£0.0	£0.0	£0.0	£7.8	£55.1	£0.4
Buckingham	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£39.4	£0.5	£0.0	£0.0	£0.0	£6.5	£14.8	£61.7	£1.0
Dunstable	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.3	£11.7	£0.0	£0.0	£12.1	£0.1
Flitwick	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£30.0	£16.9	£0.0	£0.0	£46.8	£0.0
Leighton Buzzard	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£107.6	£0.8	£0.0	£0.0	£108.5	£0.1
Northampton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£17.8	£1.6	£0.5	£0.0	£0.0	£0.0	£0.0	£20.0	£2.1
Other	£0.1	£0.4	£0.0	£0.9	£0.6	£0.3	£0.4	£13.9	£0.7	£3.1	£33.1	£20.7	£16.3	£7.4	£97.8	£6.3
Towcester	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.3	£47.6	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£49.0	£1.4
<b>Total No SFT</b>	<b>£63.6</b>	<b>£110.7</b>	<b>£58.7</b>	<b>£86.7</b>	<b>£63.1</b>	<b>£47.3</b>	<b>£57.6</b>	<b>£189.5</b>	<b>£56.1</b>	<b>£23.2</b>	<b>£141.0</b>	<b>£217.5</b>	<b>£261.3</b>	<b>£132.6</b>	<b>£1,508.7</b>	<b>£566.9</b>
<b>MK Council Area</b>	<b>£63.0</b>	<b>£110.1</b>	<b>£58.7</b>	<b>£84.9</b>	<b>£62.5</b>	<b>£46.8</b>	<b>£56.8</b>	<b>£19.5</b>	<b>£51.1</b>	<b>£18.7</b>	<b>£26.0</b>	<b>£55.0</b>	<b>£32.1</b>	<b>£3.3</b>	<b>£688.8</b>	<b>£552.8</b>

**TABLE 4: 2027 SURVEY-DERIVED MARKET SHARE ANALYSIS (EM)**  
**ALL CONVENIENCE GOODS EXPENDITURE ALLOCATED TO EXISTING CENTRES, SHOPS AND STORES IN THE DEFINED STUDY AREA**  
*Excluding Internet Shopping and other Special Forms of Trading*

ZONE:	Total Study														Rough MK Council Area Zones 1-7, 9 and 10	
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	1582.4	599.5
<b>TOTAL AVAILABLE SPEND (excluding SFT):</b>	66.6	116.9	62.0	87.5	66.3	49.5	60.4	195.7	65.9	24.3	148.1	228.4	273.6	137.2		
<b>Central Milton Keynes</b>	<b>£2.1</b>	<b>£10.1</b>	<b>£12.1</b>	<b>£4.7</b>	<b>£9.8</b>	<b>£10.5</b>	<b>£8.1</b>	<b>£3.1</b>	<b>£4.8</b>	<b>£2.7</b>	<b>£0.9</b>	<b>£4.3</b>	<b>£1.2</b>	<b>£0.0</b>	<b>£74.3</b>	<b>£64.8</b>
Iceland, The Food Centre	£0.0	£0.0	£0.1	£0.4	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£1.2
Marks & Spencer, Sunset Walk	£0.0	£0.0	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£1.5	£0.0	£0.0	£2.7	£0.9
Morrisons, Milton Keynes Leisure Plaza	£0.9	£2.1	£5.2	£1.4	£6.2	£6.4	£5.5	£1.3	£0.9	£1.7	£0.0	£0.5	£0.0	£0.0	£33.1	£30.4
Sainsbury's Superstore, Witan Gate	£1.2	£8.0	£4.8	£2.3	£2.7	£4.0	£2.2	£1.8	£3.9	£0.9	£0.6	£2.3	£0.0	£0.0	£34.8	£30.0
Central Milton Keynes - Other in Centre	£0.0	£0.0	£1.4	£0.3	£0.2	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£2.6	£2.3
<b>District Centres</b>	<b>£25.5</b>	<b>£47.9</b>	<b>£13.9</b>	<b>£39.7</b>	<b>£12.0</b>	<b>£12.8</b>	<b>£31.8</b>	<b>£7.0</b>	<b>£23.0</b>	<b>£2.3</b>	<b>£8.9</b>	<b>£18.1</b>	<b>£13.2</b>	<b>£1.5</b>	<b>£257.7</b>	<b>£208.9</b>
<b>Kingston District Centre</b>	<b>£0.6</b>	<b>£0.9</b>	<b>£6.9</b>	<b>£31.2</b>	<b>£8.5</b>	<b>£1.7</b>	<b>£0.3</b>	<b>£0.3</b>	<b>£9.5</b>	<b>£2.2</b>	<b>£8.1</b>	<b>£15.2</b>	<b>£0.8</b>	<b>£0.0</b>	<b>£86.2</b>	<b>£61.9</b>
Tesco Extra, Winchester Circle	£0.0	£0.7	£6.9	£30.2	£8.3	£1.3	£0.1	£0.3	£6.4	£2.1	£8.1	£15.2	£0.8	£0.0	£80.4	£56.1
Kingston DC - Other In Centre	£0.6	£0.2	£0.0	£0.9	£0.2	£0.4	£0.2	£0.0	£3.2	£0.1	£0.0	£0.0	£0.0	£0.0	£5.8	£5.8
<b>Westcroft District Centre</b>	<b>£5.9</b>	<b>£42.8</b>	<b>£3.4</b>	<b>£1.8</b>	<b>£1.2</b>	<b>£1.3</b>	<b>£2.6</b>	<b>£0.0</b>	<b>£0.9</b>	<b>£0.0</b>	<b>£0.9</b>	<b>£1.5</b>	<b>£8.5</b>	<b>£1.5</b>	<b>£72.3</b>	<b>£59.9</b>
Aldi, Westcroft Retail Park	£0.3	£10.0	£0.8	£0.8	£0.9	£0.2	£0.6	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.9	£14.6	£13.6
Morrisons, Westcroft District Centre	£5.5	£32.3	£2.6	£1.1	£0.3	£1.1	£1.7	£0.0	£0.6	£0.0	£0.9	£1.5	£6.7	£0.5	£54.8	£45.2
Westcroft DC - Other In Centre	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£1.8	£0.0	£0.0	£2.9	£1.1
<b>Bletchley District Centre</b>	<b>£19.1</b>	<b>£3.7</b>	<b>£3.3</b>	<b>£4.6</b>	<b>£0.4</b>	<b>£0.7</b>	<b>£0.5</b>	<b>£0.0</b>	<b>£0.2</b>	<b>£0.0</b>	<b>£0.0</b>	<b>£1.4</b>	<b>£3.6</b>	<b>£0.0</b>	<b>£37.4</b>	<b>£32.4</b>
Farmfoods, The Brunel Centre	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.4
Iceland, Duke's Street	£3.3	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£4.0	£3.5
Lidl, Dukes Drive	£4.1	£1.9	£1.1	£4.4	£0.4	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£3.9	£0.0	£14.5	£12.1
Sainsbury's Superstore, Brunel Centre	£10.6	£1.1	£1.9	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.4	£0.8	£0.0	£0.0	£15.2	£14.0
Bletchley DC - Other in Centre	£1.0	£0.5	£0.3	£0.0	£0.0	£0.0	£0.5	£0.0	£0.2	£0.0	£0.0	£0.0	£0.8	£0.0	£3.3	£2.4
<b>Wolverton District Centre</b>	<b>£0.0</b>	<b>£0.5</b>	<b>£0.3</b>	<b>£2.1</b>	<b>£1.9</b>	<b>£9.0</b>	<b>£28.4</b>	<b>£6.7</b>	<b>£12.3</b>	<b>£0.2</b>	<b>£0.0</b>	<b>£0.0</b>	<b>£0.4</b>	<b>£0.0</b>	<b>£61.8</b>	<b>£54.8</b>
Asda, Glyn Square	£0.0	£0.0	£0.0	£0.0	£0.4	£0.2	£3.4	£0.0	£0.8	£0.1	£0.0	£0.0	£0.4	£0.0	£5.2	£4.8
Co-op, Agora Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£2.6	£2.6
Farmfoods, Glyn Square	£0.0	£0.0	£0.0	£0.0	£0.9	£0.5	£1.1	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£3.4	£3.1
Tesco Superstore, McConnell Drive	£0.0	£0.5	£0.3	£2.1	£0.5	£8.3	£21.1	£6.4	£10.4	£0.1	£0.0	£0.0	£0.0	£0.0	£49.7	£43.3
Wolverton DC - Other in Centre	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.7	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£1.0
<b>Town Centres</b>	<b>£0.0</b>	<b>£0.6</b>	<b>£0.0</b>	<b>£0.0</b>	<b>£2.0</b>	<b>£0.1</b>	<b>£4.4</b>	<b>£0.8</b>	<b>£6.0</b>	<b>£10.2</b>	<b>£0.6</b>	<b>£12.9</b>	<b>£0.0</b>	<b>£0.0</b>	<b>£37.6</b>	<b>£23.3</b>
Newport Pagnell	£0.0	£0.0	£0.0	£0.0	£2.0	£0.1	£0.3	£0.0	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£8.0	£8.0
Olney	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£10.2	£0.0	£0.0	£0.0	£0.0	£10.5	£10.2
Stony Stratford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.1	£0.4	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£5.0	£4.5
Woburn Sands	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£12.9	£0.0	£0.0	£14.2	£0.6
<b>Local Centres</b>	<b>£1.9</b>	<b>£29.3</b>	<b>£15.2</b>	<b>£13.6</b>	<b>£22.4</b>	<b>£18.3</b>	<b>£5.1</b>	<b>£2.2</b>	<b>£12.3</b>	<b>£2.4</b>	<b>£7.3</b>	<b>£0.9</b>	<b>£2.6</b>	<b>£1.7</b>	<b>£135.3</b>	<b>£120.6</b>
Aldi, Bradwell Common	£0.3	£1.0	£3.6	£2.7	£4.7	£9.4	£2.2	£0.7	£2.5	£2.0	£2.4	£0.0	£0.4	£0.0	£32.0	£28.4
Bradwell Common Other	£0.0	£0.0	£0.0	£0.0	£0.1	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£1.0
Shenley Church End	£0.3	£10.1	£3.7	£0.1	£0.3	£1.8	£0.3	£0.6	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£17.4	£16.8
Other Local Centres	£1.3	£16.6	£3.9	£9.7	£10.1	£4.6	£1.0	£0.9	£7.1	£0.0	£0.6	£0.4	£1.7	£0.0	£57.9	£54.3
Other Local Centres - Asda, Selkirk Drive, Oakridge Park	£0.0	£0.9	£0.5	£0.0	£4.9	£1.3	£1.1	£0.0	£2.0	£0.2	£0.6	£0.0	£0.4	£1.0	£13.0	£10.9
Other Local Centres - Lidl, Oldbrook Boulevard	£0.0	£0.8	£3.5	£1.1	£2.4	£0.4	£0.5	£0.0	£0.5	£0.1	£3.7	£0.5	£0.0	£0.8	£14.1	£9.2
<b>Out of Centre</b>	<b>£36.6</b>	<b>£28.4</b>	<b>£20.8</b>	<b>£27.7</b>	<b>£19.5</b>	<b>£7.4</b>	<b>£10.2</b>	<b>£7.1</b>	<b>£14.0</b>	<b>£2.1</b>	<b>£9.5</b>	<b>£21.5</b>	<b>£16.6</b>	<b>£0.2</b>	<b>£221.5</b>	<b>£166.6</b>
Asda, Denbigh North, Bletchley	£12.2	£12.0	£8.5	£5.2	£8.4	£2.4	£3.7	£3.5	£5.6	£0.0	£1.7	£3.2	£4.2	£0.0	£70.5	£58.0
Costco Wholesale, Kingston	£0.0	£0.2	£0.2	£0.8	£1.5	£0.0	£0.0	£0.3	£0.4	£0.3	£3.2	£3.3	£1.1	£0.2	£11.6	£3.4
Marks & Spencer, Denbigh North, Bletchley	£0.5	£2.5	£0.6	£0.5	£0.4	£0.9	£0.7	£0.0	£0.2	£0.0	£0.6	£1.4	£0.8	£0.0	£9.2	£6.4
Tesco Extra, Watling Street, Bletchley	£18.4	£7.9	£1.6	£2.1	£1.7	£1.0	£0.0	£1.3	£1.1	£0.1	£0.9	£5.5	£2.4	£0.0	£43.9	£33.8
Waitrose, Babbage Gate, Oakgrove	£0.9	£4.3	£5.5	£17.6	£5.4	£2.5	£2.8	£1.8	£5.6	£0.9	£1.3	£4.7	£3.8	£0.0	£57.0	£45.5
Other Out of Centre	£4.7	£1.6	£4.3	£1.5	£2.1	£0.5	£3.0	£0.2	£1.1	£0.8	£1.8	£3.4	£4.3	£0.0	£29.3	£19.5
<b>Locations Outside MKBC</b>	<b>£0.5</b>	<b>£0.6</b>	<b>£0.0</b>	<b>£1.8</b>	<b>£0.6</b>	<b>£0.4</b>	<b>£0.8</b>	<b>£175.5</b>	<b>£5.9</b>	<b>£4.7</b>	<b>£120.8</b>	<b>£170.6</b>	<b>£240.0</b>	<b>£133.8</b>	<b>£855.9</b>	<b>£15.3</b>
Aylesbury	£0.0	£0.2	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.0	£213.8	£6.7	£223.1	£0.6
Bedford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.9	£54.2	£3.7	£1.5	£0.8	£62.5	£2.3
Bicester	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.4	£0.0	£0.0	£0.0	£0.0	£0.0	£73.2	£77.6	£0.0
Bicester Village	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£22.1	£22.1	£0.0
Brackley	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£8.5	£0.0	£0.0	£0.0	£0.0	£0.0	£8.1	£57.0	£0.4
Buckingham	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.7	£0.6	£0.0	£0.0	£0.0	£6.8	£15.3	£63.9	£1.1
Dunstable	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.3	£12.3	£0.0	£0.0	£0.0	£12.8	£0.1
Flitwick	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£31.5	£17.7	£0.0	£0.0	£49.2	£0.0
Leighton Buzzard	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£113.0	£0.8	£0.0	£0.0	£113.9	£0.1
Northampton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£18.4	£1.8	£0.5	£0.0	£0.0	£0.0	£0.0	£20.8	£2.5
Other	£0.1	£0.4	£0.0	£0.9	£0.6	£0.3	£0.4	£14.3	£0.8	£3.2	£34.8	£21.8	£17.1	£7.7	£102.3	£6.7
Towcester	£0.0	£0.0	£0.0	£0.0	£0.1	£0.3	£49.1	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£50.7	£1.6
<b>Total No SFT</b>	<b>£66.6</b>	<b>£116.9</b>	<b>£62.0</b>	<b>£87.5</b>	<b>£66.3</b>	<b>£49.5</b>	<b>£60.4</b>	<b>£195.7</b>	<b>£65.9</b>	<b>£24.3</b>	<b>£148.1</b>	<b>£228.4</b>	<b>£273.6</b>	<b>£137.2</b>	<b>£1,582.4</b>	<b>£599.5</b>
<b>MK Council Area</b>	<b>£66.1</b>	<b>£116.3</b>	<b>£62.0</b>	<b>£85.7</b>	<b>£65.7</b>	<b>£49.1</b>	<b>£59.6</b>	<b>£20.2</b>	<b>£60.1</b>	<b>£19.6</b>	<b>£127.3</b>	<b>£57.8</b>	<b>£33.6</b>	<b>£3.4</b>	<b>£726.5</b>	<b>£584.2</b>

**TABLE 5: 2031 SURVEY-DERIVED MARKET SHARE ANALYSIS (£M)**  
**ALL CONVENIENCE GOODS EXPENDITURE ALLOCATED TO EXISTING CENTRES, SHOPS AND STORES IN THE DEFINED STUDY AREA**  
*Excluding Internet Shopping and other Special Forms of Trading*

ZONE:	Total Study														Rough MK Council Area Zones 1-7, 9 and 10	
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	1634.2	621.4
<b>TOTAL AVAILABLE SPEND (excluding SFT):</b>	<b>68.9</b>	<b>121.5</b>	<b>64.2</b>	<b>87.7</b>	<b>68.5</b>	<b>51.1</b>	<b>62.3</b>	<b>200.2</b>	<b>72.2</b>	<b>25.1</b>	<b>153.6</b>	<b>236.2</b>	<b>282.3</b>	<b>140.5</b>	<b>1634.2</b>	<b>621.4</b>
Central Milton Keynes	£2.2	£10.5	£12.5	£4.7	£10.1	£10.8	£8.3	£4.2	£5.3	£2.7	£1.0	£4.5	£12.2	£0.0	£77.0	£67.1
Iceland, The Food Centre	£0.0	£0.0	£0.1	£0.4	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£1.2
Marks & Spencer, Sunset Walk	£0.0	£0.0	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£1.6	£0.0	£0.0	£2.8	£0.9
Morrisons, Milton Keynes Leisure Plaza	£1.0	£2.2	£5.4	£1.4	£6.4	£6.6	£5.7	£1.3	£1.0	£1.7	£0.0	£0.5	£0.9	£0.0	£34.1	£31.4
Sainsbury's Superstore, Witan Gate	£1.2	£8.3	£4.9	£2.3	£2.8	£4.2	£2.3	£1.9	£4.3	£1.0	£0.6	£2.4	£0.0	£0.0	£36.1	£31.2
Central Milton Keynes - Other in Centre	£0.0	£0.0	£1.5	£0.3	£0.2	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£2.7	£2.4
<b>District Centres</b>	<b>£26.4</b>	<b>£49.7</b>	<b>£14.4</b>	<b>£39.8</b>	<b>£12.4</b>	<b>£13.2</b>	<b>£32.8</b>	<b>£7.2</b>	<b>£25.1</b>	<b>£2.4</b>	<b>£9.3</b>	<b>£18.7</b>	<b>£13.7</b>	<b>£1.5</b>	<b>£266.6</b>	<b>£216.3</b>
<b>Kingston District Centre</b>	<b>£0.6</b>	<b>£1.0</b>	<b>£7.2</b>	<b>£31.2</b>	<b>£8.8</b>	<b>£1.8</b>	<b>£0.3</b>	<b>£0.3</b>	<b>£10.4</b>	<b>£2.2</b>	<b>£8.4</b>	<b>£15.7</b>	<b>£0.8</b>	<b>£0.0</b>	<b>£88.8</b>	<b>£63.6</b>
Tesco Extra, Winchester Circle	£0.0	£0.7	£7.2	£30.3	£8.6	£1.4	£0.1	£0.3	£7.0	£2.2	£8.4	£15.7	£0.8	£0.0	£82.6	£57.4
Kingston DC - Other in Centre	£0.6	£0.3	£0.0	£0.9	£0.2	£0.4	£0.2	£0.0	£3.5	£0.1	£0.0	£0.0	£0.0	£0.0	£6.1	£5.1
<b>Westcroft District Centre</b>	<b>£6.1</b>	<b>£44.5</b>	<b>£3.5</b>	<b>£1.8</b>	<b>£1.2</b>	<b>£1.4</b>	<b>£2.7</b>	<b>£0.0</b>	<b>£1.0</b>	<b>£0.0</b>	<b>£0.9</b>	<b>£1.6</b>	<b>£8.8</b>	<b>£1.5</b>	<b>£74.9</b>	<b>£62.2</b>
Aldi, Westcroft Retail Park	£0.3	£10.4	£0.8	£0.8	£0.9	£0.2	£0.6	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£1.0	£15.1	£14.1
Morrisons, Westcroft District Centre	£5.7	£33.6	£2.7	£1.1	£0.3	£1.1	£1.7	£0.0	£0.6	£0.0	£0.9	£1.6	£6.9	£0.5	£56.8	£46.9
Westcroft DC - Other in Centre	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.3	£0.0	£0.0	£0.0	£1.8	£0.0	£3.0	£1.1
<b>Bletchley District Centre</b>	<b>£19.7</b>	<b>£3.8</b>	<b>£3.4</b>	<b>£4.6</b>	<b>£0.4</b>	<b>£0.7</b>	<b>£0.5</b>	<b>£0.0</b>	<b>£0.2</b>	<b>£0.0</b>	<b>£0.0</b>	<b>£1.4</b>	<b>£3.7</b>	<b>£0.0</b>	<b>£38.5</b>	<b>£33.4</b>
Farmfoods, The Brunel Centre	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.4
Iceland, Duke's Street	£3.4	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£4.1	£3.6
Lidl, Dukas Drive	£4.2	£1.9	£1.1	£4.4	£0.4	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£2.0	£0.0	£14.9	£12.4
Sainsbury's Superstore, Brunel Centre	£10.9	£1.1	£2.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.9	£0.0	£15.8	£14.4
Bletchley DC - Other in Centre	£1.0	£0.5	£0.3	£0.0	£0.0	£0.0	£0.5	£0.0	£0.2	£0.0	£0.0	£0.0	£0.9	£0.0	£3.4	£2.5
<b>Wolverton District Centre</b>	<b>£0.0</b>	<b>£0.5</b>	<b>£0.3</b>	<b>£2.1</b>	<b>£2.0</b>	<b>£9.3</b>	<b>£29.3</b>	<b>£6.9</b>	<b>£13.5</b>	<b>£0.2</b>	<b>£0.0</b>	<b>£0.0</b>	<b>£0.4</b>	<b>£0.0</b>	<b>£64.4</b>	<b>£57.2</b>
Asda, Glyn Square	£0.0	£0.0	£0.0	£0.0	£0.4	£0.2	£3.5	£0.0	£0.9	£0.1	£0.0	£0.0	£0.4	£0.0	£5.4	£5.0
Co-op, Agora Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	£2.7
Farmfoods, Glyn Square	£0.0	£0.0	£0.0	£0.0	£1.0	£0.6	£1.2	£0.3	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5	£3.2
Tesco Superstore, McConnell Drive	£0.0	£0.5	£0.3	£2.1	£0.5	£8.6	£21.7	£6.6	£11.4	£0.1	£0.0	£0.0	£0.0	£0.0	£51.8	£45.2
Wolverton DC - Other in Centre	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.7	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£1.0
<b>Town Centres</b>	<b>£0.0</b>	<b>£0.7</b>	<b>£0.0</b>	<b>£0.0</b>	<b>£2.1</b>	<b>£0.1</b>	<b>£4.5</b>	<b>£0.8</b>	<b>£6.6</b>	<b>£10.5</b>	<b>£0.6</b>	<b>£13.4</b>	<b>£0.0</b>	<b>£0.0</b>	<b>£39.2</b>	<b>£24.4</b>
Newport Pagnell	£0.0	£0.0	£0.0	£0.0	£2.1	£0.1	£0.3	£0.0	£6.1	£0.0	£0.0	£0.0	£0.0	£0.0	£8.6	£8.6
Olney	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£10.5	£0.0	£0.0	£0.0	£0.0	£10.8	£10.5
Stony Stratford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.2	£0.5	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£5.1	£4.7
Woburn Sands	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£13.4	£0.0	£0.0	£0.0	£14.7	£0.7
<b>Local Centres</b>	<b>£2.0</b>	<b>£30.5</b>	<b>£15.7</b>	<b>£13.7</b>	<b>£23.2</b>	<b>£18.9</b>	<b>£5.2</b>	<b>£2.2</b>	<b>£13.5</b>	<b>£2.5</b>	<b>£7.6</b>	<b>£0.9</b>	<b>£2.6</b>	<b>£1.8</b>	<b>£140.3</b>	<b>£125.1</b>
Aldi, Bradwell Common	£0.3	£1.0	£3.8	£2.7	£4.8	£9.7	£2.3	£0.7	£2.8	£2.1	£2.5	£0.0	£0.5	£0.0	£33.1	£29.4
Bradwell Common Other	£0.0	£0.0	£0.0	£0.0	£0.1	£0.9	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£1.0	£1.0
Shenley Church End	£0.3	£10.5	£3.8	£0.1	£0.3	£1.9	£0.3	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£18.0	£17.4
Other Local Centres	£1.4	£17.2	£4.1	£9.7	£10.4	£4.7	£1.0	£0.9	£7.8	£0.0	£0.6	£0.5	£1.7	£0.0	£60.0	£56.3
Other Local Centres - Asda, Selkirk Drive, Oakridge Park	£0.0	£0.9	£0.5	£0.0	£5.1	£1.3	£1.1	£0.0	£2.2	£0.2	£0.6	£0.0	£0.5	£1.0	£13.5	£11.4
Other Local Centres - Lidl, Oldbrook Boulevard	£0.0	£0.8	£3.6	£1.1	£2.5	£0.4	£0.5	£0.0	£0.5	£0.1	£3.8	£0.5	£0.0	£0.8	£14.6	£9.5
<b>Out of Centre</b>	<b>£37.8</b>	<b>£29.5</b>	<b>£21.6</b>	<b>£27.7</b>	<b>£20.1</b>	<b>£7.7</b>	<b>£10.5</b>	<b>£7.3</b>	<b>£15.4</b>	<b>£2.1</b>	<b>£9.8</b>	<b>£22.2</b>	<b>£17.2</b>	<b>£0.2</b>	<b>£229.1</b>	<b>£172.3</b>
Asda, Denbigh North, Bletchley	£12.6	£12.4	£8.8	£5.2	£8.7	£2.5	£3.8	£3.6	£6.1	£0.0	£1.7	£3.3	£4.3	£0.0	£73.0	£60.1
Costco Wholesale, Kingston	£0.0	£0.2	£0.3	£0.8	£1.5	£0.0	£0.0	£0.3	£0.4	£0.3	£3.3	£3.5	£1.2	£0.2	£12.0	£3.5
Marks & Spencer, Denbigh North, Bletchley	£0.5	£2.6	£0.7	£0.5	£0.4	£1.0	£0.7	£0.0	£0.3	£0.0	£0.6	£1.5	£0.8	£0.0	£9.5	£6.6
Tesco Extra, Watling Street, Bletchley	£19.0	£8.2	£1.7	£2.1	£1.7	£1.1	£0.0	£1.3	£1.2	£0.1	£0.9	£5.7	£2.5	£0.0	£45.4	£35.0
Waitrose, Babbage Gate, Oakgrove	£0.9	£4.5	£5.7	£17.6	£5.6	£2.6	£2.9	£1.8	£6.2	£0.9	£1.3	£4.8	£3.9	£0.0	£58.8	£46.8
Other Out of Centre	£4.8	£1.6	£4.5	£1.2	£2.2	£0.5	£0.0	£0.2	£1.2	£0.8	£1.9	£3.5	£4.5	£0.0	£30.3	£20.2
<b>Locations Outside MKBC</b>	<b>£0.6</b>	<b>£0.6</b>	<b>£0.0</b>	<b>£1.8</b>	<b>£0.6</b>	<b>£0.5</b>	<b>£0.9</b>	<b>£179.6</b>	<b>£6.4</b>	<b>£4.9</b>	<b>£125.3</b>	<b>£176.4</b>	<b>£247.6</b>	<b>£137.0</b>	<b>£882.0</b>	<b>£16.1</b>
Aylesbury	£0.0	£0.2	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£220.6	£6.8	£230.1	£0.6	
Bedford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£1.0	£56.3	£3.8	£1.6	£0.8	£64.9	£2.4
Bicester	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.5	£0.0	£0.0	£0.0	£0.0	£0.0	£75.0	£79.5	£0.0
Bicester Village	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£22.7	£0.0	
Brackley	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£49.6	£0.0	£0.0	£0.0	£0.0	£0.0	£8.3	£58.3	£0.4
Buckingham	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£41.7	£0.7	£0.0	£0.0	£0.0	£7.0	£15.6	£65.5	£1.2
Dunstable	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.3	£12.7	£0.0	£0.0	£13.2	£0.1
Filtwick	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£32.6	£18.3	£0.0	£0.0	£51.0	£0.0
Leighton Buzzard	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£116.9	£0.8	£0.0	£117.8	£0.1	
Northampton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£18.8	£2.0	£0.5	£0.0	£0.0	£0.0	£0.0	£21.5	£2.6
Other	£0.1	£0.4	£0.0	£0.9	£0.6	£0.3	£0.4	£14.7	£0.9	£3.4	£36.1	£22.5	£17.6	£7.9	£105.6	£6.9
Towcester	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.3	£50.3	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£52.0	£1.7
<b>Total No SFT</b>	<b>£68.9</b>	<b>£121.5</b>	<b>£64.2</b>	<b>£87.7</b>	<b>£68.5</b>	<b>£51.1</b>	<b>£62.3</b>	<b>£200.2</b>	<b>£72.2</b>	<b>£25.1</b>	<b>£153.6</b>	<b>£236.2</b>	<b>£282.3</b>	<b>£140.5</b>	<b>£1,634.2</b>	<b>£621.4</b>
<b>MK Council Area</b>	<b>£68.4</b>	<b>£120.9</b>	<b>£64.2</b>	<b>£85.9</b>	<b>£67.9</b>	<b>£50.6</b>	<b>£61.4</b>	<b>£20.6</b>	<b>£65.8</b>	<b>£26.9</b>	<b>£28.3</b>	<b>£59.8</b>	<b>£34.7</b>	<b>£3.5</b>	<b>£752.2</b>	<b>£605.3</b>