

**TABLE 1: ALL CONVENIENCE GOODS - 2017 MARKET SHARE ANALYSIS (%)**  
 Including Internet Shopping and other Special Forms of Trading

ZONE:	1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total Study	Rough MK Council Area Zones 1-7, 9 and 10
<b>Central Milton Keynes</b>	3.1%	8.5%	19.0%	5.2%	14.6%	20.9%	12.9%	1.5%	6.5%	9.9%	0.6%	1.8%	0.4%	0.0%	4.5%	10.5%
Iceland, The Food Centre	0.0%	0.0%	0.1%	0.5%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
Marks & Spencer, Sunset Walk	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.6%	0.0%	0.0%	0.2%	0.1%
Morrisons, Milton Keynes Leisure Plaza	1.4%	1.8%	8.2%	1.6%	9.2%	12.9%	8.8%	0.6%	1.2%	6.3%	0.0%	0.2%	0.3%	0.0%	2.0%	5.0%
Sainsbury's Superstore, Witan Gate	1.7%	6.7%	7.5%	2.6%	4.0%	8.1%	3.5%	0.9%	5.3%	3.5%	0.4%	0.9%	0.0%	0.0%	2.1%	4.8%
Central Milton Keynes - Other in Centre	0.0%	0.0%	2.2%	0.3%	0.3%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.2%	0.4%
<b>District Centres</b>	37.5%	40.3%	21.9%	44.0%	17.9%	25.6%	51.1%	3.4%	31.1%	8.7%	5.6%	7.3%	4.6%	1.0%	15.5%	33.7%
<b>Kingston District Centre</b>	0.8%	0.8%	10.9%	34.5%	12.6%	3.5%	0.5%	0.1%	12.9%	8.1%	5.1%	6.3%	0.8%	0.0%	5.1%	9.9%
Tesco Extra, Winchester Circle	0.0%	0.2%	10.9%	33.5%	12.3%	2.7%	0.2%	0.1%	8.7%	7.8%	5.1%	6.1%	0.5%	0.0%	4.5%	9.1%
Kingston DC - Other in Centre	0.8%	0.2%	0.0%	1.0%	0.3%	0.8%	0.3%	0.0%	4.3%	0.2%	0.0%	0.0%	0.0%	0.0%	0.3%	0.9%
<b>Westcroft District Centre</b>	8.6%	36.0%	5.3%	2.0%	1.7%	2.6%	4.2%	0.0%	1.3%	0.0%	0.5%	0.6%	3.0%	1.0%	4.4%	9.8%
Aldi, Westcroft Retail Park	0.5%	8.4%	1.3%	0.8%	1.3%	0.4%	0.9%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	2.2%
Morrisons, Westcroft District Centre	8.1%	27.2%	4.0%	1.2%	0.4%	2.2%	2.7%	0.0%	0.8%	0.0%	0.5%	0.6%	2.4%	0.4%	3.3%	7.4%
Westcroft DC - Other in Centre	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%
<b>Bletchley District Centre</b>	28.0%	3.1%	5.2%	5.1%	0.6%	1.4%	0.8%	0.0%	0.2%	0.0%	0.0%	0.6%	1.3%	0.0%	2.3%	5.3%
Farmfoods, The Brunel Centre	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Iceland, Duke's Street	4.9%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.2%	0.6%
Lidl, Dukes Drive	6.0%	1.6%	1.7%	4.9%	0.6%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.7%	0.0%	0.9%	2.0%
Sainsbury's Superstore, Brunel Centre	15.5%	0.9%	3.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.3%	0.0%	0.9%	2.3%
Bletchley DC - Other in Centre	1.4%	0.4%	0.5%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.2%	0.0%	0.4%	0.2%	0.0%	0.3%	0.4%
<b>Wolverton District Centre</b>	0.0%	0.4%	0.5%	2.3%	2.9%	18.1%	45.6%	3.2%	16.7%	0.6%	0.0%	0.0%	0.1%	0.0%	3.7%	8.7%
Asda, Glyn Square	0.0%	0.0%	0.0%	0.0%	0.6%	0.4%	5.5%	0.0%	1.1%	0.2%	0.0%	0.0%	0.1%	0.0%	0.3%	0.8%
Co-op, Agora Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.4%
Farmfoods, Glyn Square	0.0%	0.0%	0.0%	0.0%	1.4%	1.1%	1.8%	0.1%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.5%
Tesco Superstore, McConnell Drive	0.0%	0.0%	0.5%	2.3%	0.7%	16.7%	33.9%	3.1%	14.2%	0.4%	0.0%	0.0%	0.0%	0.0%	2.5%	6.8%
Wolverton DC - Other in Centre	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	1.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
<b>Town Centres</b>	0.0%	0.5%	0.0%	0.0%	2.9%	0.2%	7.1%	0.4%	8.1%	38.0%	0.4%	5.2%	0.0%	0.0%	2.2%	3.6%
Newport Pagnell	0.0%	0.0%	0.0%	0.0%	2.9%	0.2%	0.5%	0.0%	7.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.2%
Olney	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	38.0%	0.0%	0.0%	0.0%	0.0%	0.6%	1.6%
Stony Stratford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.6%	0.2%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.7%
Woburn Sands	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	5.2%	0.0%	0.0%	0.8%	0.9%
<b>Local Centres</b>	2.8%	24.7%	23.9%	15.1%	33.3%	36.7%	8.2%	1.0%	16.7%	8.9%	4.6%	0.4%	0.9%	1.2%	8.2%	19.5%
Aldi, Bradwell Common	0.4%	0.8%	5.7%	3.0%	6.9%	18.9%	3.6%	0.3%	3.4%	7.4%	1.5%	0.0%	0.2%	0.0%	1.9%	4.6%
Bradwell Common Other	0.0%	0.0%	0.0%	0.0%	0.1%	1.7%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
Shenley Church End	0.5%	8.5%	5.8%	0.2%	0.4%	3.6%	0.5%	0.3%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	2.8%
Other Local Centres	2.0%	13.7%	6.2%	10.7%	14.9%	9.1%	1.5%	0.4%	9.6%	0.1%	0.4%	0.2%	0.6%	0.0%	3.5%	8.8%
Other Local Centres - Asda, Selkirk Drive, Oakridge Park	0.0%	0.7%	0.7%	0.0%	7.3%	2.6%	1.8%	0.0%	2.8%	0.8%	0.4%	0.0%	0.2%	0.7%	0.8%	1.8%
Other Local Centres - Lidl, Oldbrook Boulevard	0.0%	0.7%	5.5%	1.2%	3.5%	0.8%	0.7%	0.0%	0.7%	0.4%	2.3%	0.2%	0.0%	0.5%	0.8%	1.5%
<b>Out of Centre</b>	53.7%	23.9%	32.7%	30.6%	28.9%	14.9%	14.6%	3.4%	19.0%	7.7%	6.0%	8.7%	5.8%	0.2%	13.3%	27.0%
Asda, Denbigh North, Bletchley	17.9%	10.1%	13.3%	5.7%	12.5%	4.9%	6.0%	1.7%	7.6%	0.0%	1.1%	1.3%	1.5%	0.0%	4.2%	9.4%
Costco Wholesale, Kingston	0.0%	0.2%	0.4%	0.9%	2.2%	0.0%	0.0%	0.1%	0.5%	1.0%	2.0%	1.4%	0.4%	0.2%	0.7%	0.6%
Marks & Spencer, Denbigh North, Bletchley	0.7%	2.1%	1.0%	0.6%	0.9%	1.2%	0.0%	0.0%	0.3%	0.1%	0.4%	0.6%	0.3%	0.0%	0.6%	0.9%
Tesco Extra, Watling Street, Bletchley	27.0%	6.6%	2.5%	2.3%	2.5%	2.0%	0.0%	0.6%	1.5%	0.3%	0.6%	2.2%	0.8%	0.0%	2.7%	5.5%
Waitrose, Babbage Gate, Oakgrove	1.3%	3.6%	8.7%	19.5%	5.0%	4.5%	0.9%	7.6%	3.4%	0.8%	1.9%	1.3%	0.0%	0.0%	3.4%	7.3%
Other Out of Centre	6.9%	1.3%	6.8%	1.7%	3.2%	1.0%	4.7%	0.1%	1.5%	3.0%	1.1%	1.4%	1.5%	0.0%	1.8%	3.2%
<b>Locations Outside MKBC</b>	0.8%	0.5%	0.0%	2.0%	0.9%	0.9%	1.4%	83.9%	7.9%	17.6%	76.0%	69.1%	84.2%	93.4%	51.5%	2.3%
Aylesbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bedford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	3.5%	34.1%	1.5%	0.5%	0.5%	3.7%	0.3%
Bicester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	51.1%	4.8%	0.0%
Bicester Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.4%	1.4%	0.0%
Brackley	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	23.2%	0.0%	0.0%	0.0%	0.0%	0.0%	5.6%	3.5%	0.1%
Buckingham	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	19.5%	0.9%	0.0%	0.0%	0.0%	2.4%	10.7%	3.9%	0.2%
Dunstable	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Flitwick	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	19.8%	7.2%	0.0%	0.0%	2.9%	0.0%
Leighton Buzzard	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	45.8%	0.3%	0.0%	0.0%	6.6%	0.0%
Northampton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	8.8%	2.5%	2.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.4%
Other	0.1%	0.3%	0.0%	1.0%	0.9%	0.7%	0.7%	6.8%	1.1%	12.1%	21.9%	8.8%	6.0%	5.4%	6.1%	1.0%
Towcester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	1.5%	0.0%	0.0%	0.0%	3.1%	0.0%
<b>SFT</b>	2.2%	1.7%	2.5%	3.1%	1.6%	0.8%	3.0%	6.5%	10.6%	9.2%	6.8%	7.5%	4.0%	4.3%	4.9%	3.3%
<b>Total</b>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>MK Council Area</b>	97.0%	97.8%	97.5%	94.9%	97.5%	98.3%	95.6%	9.6%	81.4%	73.2%	17.2%	23.4%	11.8%	2.4%	43.6%	94.4%

**TABLE 2: MAIN FOOD PURCHASES - 2017 MARKET SHARE ANALYSIS (%)**  
 Including Internet Shopping and other Special Forms of Trading

ZONE:	1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total Study	Rough MK Council Area Zones 1-7, 9 and 10
<b>Central Milton Keynes</b>	4.7%	11.8%	20.6%	3.9%	20.0%	25.9%	16.9%	1.6%	7.0%	13.7%	0.0%	1.0%	0.5%	0.0%	5.2%	12.9%
Iceland, The Food Centre	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
Marks & Spencer, Sunet Walk	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Morrisons, Milton Keynes Leisure Plaza	1.8%	2.4%	10.2%	2.3%	11.8%	16.5%	13.4%	0.5%	1.0%	10.5%	0.0%	0.0%	0.5%	0.0%	2.6%	6.7%
Sainsbury's Superstore, Witan Gate	2.8%	9.4%	9.4%	1.6%	5.9%	9.4%	3.5%	1.0%	6.0%	3.2%	0.0%	1.0%	0.0%	0.0%	2.5%	5.9%
Central Milton Keynes - Other in Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>District Centres</b>	26.0%	49.2%	23.2%	58.7%	21.6%	27.7%	56.5%	3.4%	33.8%	11.5%	7.5%	9.9%	3.1%	0.6%	17.5%	38.2%
<b>Kingston District Centre</b>	0.0%	0.0%	10.2%	46.8%	17.9%	4.5%	0.6%	0.0%	13.4%	10.8%	7.5%	8.7%	0.5%	0.0%	6.6%	12.3%
Tesco Extra, Winchester Circle	0.0%	0.0%	10.2%	46.2%	17.4%	4.5%	0.0%	0.0%	13.4%	10.8%	7.5%	8.7%	0.5%	0.0%	6.5%	12.1%
Kingston DC - Other in Centre	0.0%	0.0%	0.0%	0.7%	0.5%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
<b>Westcroft District Centre</b>	5.7%	47.3%	6.8%	2.0%	2.0%	3										

**TABLE 3: OTHER (SECONDARY) MAIN FOOD PURCHASES - 2017 MARKET SHARE ANALYSIS (%)**  
 Including Internet Shopping and other Special Forms of Trading

ZONE:	1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total Study	Rough MK Council Area
																Zones 1-7, 9 and 10
<b>Central Milton Keynes</b>	0.9%	8.6%	21.4%	13.5%	6.0%	24.7%	4.2%	2.9%	12.4%	10.3%	3.9%	2.5%	0.0%	0.0%	5.1%	10.8%
Iceland, The Food Centre	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.3%
Marks & Spencer, Sunset Walk	0.0%	0.0%	1.1%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	1.2%	0.0%	0.0%	0.4%	0.3%
Morrisons, Milton Keynes Leisure Plaza	0.0%	2.2%	8.1%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	4.0%
Sainsbury's Superstore, Witan Gate	0.0%	6.4%	12.2%	8.3%	1.9%	10.1%	0.0%	1.0%	9.8%	10.3%	2.6%	0.0%	0.0%	0.0%	2.7%	6.2%
Central Milton Keynes - Other in Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>District Centres</b>	61.2%	27.4%	30.7%	31.3%	18.6%	29.5%	47.3%	4.4%	39.5%	10.3%	7.6%	3.5%	9.5%	3.5%	16.4%	33.9%
<b>Kingston District Centre</b>	3.9%	3.8%	18.3%	16.6%	9.9%	2.7%	1.2%	1.0%	21.3%	8.9%	4.0%	1.2%	0.0%	0.0%	4.2%	9.6%
Tesco Extra, Winchester Circle	0.0%	3.8%	18.3%	16.6%	9.9%	0.0%	1.2%	1.0%	4.1%	8.9%	4.0%	1.2%	0.0%	0.0%	3.3%	7.1%
Kingston DC - Other in Centre	3.9%	0.0%	0.0%	0.0%	0.0%	7.7%	0.0%	0.0%	17.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	2.4%
<b>Westcroft District Centre</b>	1.8%	18.4%	5.8%	5.6%	0.9%	3.9%	8.5%	0.0%	1.8%	0.0%	3.6%	0.0%	4.9%	3.5%	4.3%	7.5%
Aldi, Westcroft Retail Park	3.2%	1.2%	2.6%	5.6%	0.9%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	1.1%	2.2%
Morrisons, Westcroft District Centre	5.6%	17.2%	3.2%	0.0%	0.0%	3.9%	4.0%	0.0%	1.8%	0.0%	3.6%	0.0%	3.6%	0.0%	2.9%	5.3%
Westcroft DC - Other in Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.2%	0.0%
<b>Bletchley District Centre</b>	48.3%	5.2%	6.6%	9.1%	2.2%	9.0%	0.0%	0.0%	1.4%	0.0%	0.0%	2.4%	4.5%	0.0%	4.7%	9.5%
Farmfoods, The Brunel Centre	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
Iceland, Duke's Street	16.4%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.9%	2.1%
Lidl, Dukes Drive	23.4%	2.8%	4.5%	7.5%	1.2%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	2.7%	5.2%
Sainsbury's Superstore, Brunel Centre	7.5%	1.1%	1.1%	0.0%	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.8%	1.6%
Bletchley DC - Other in Centre	1.3%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.6%
<b>Wolverton District Centre</b>	0.0%	0.0%	0.0%	0.0%	6.6%	14.0%	37.6%	3.5%	15.0%	1.4%	0.0%	0.0%	0.0%	0.0%	3.2%	7.3%
Asda, Glyn Square	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%	11.8%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.6%	1.6%
Co-op, Agora Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.5%
Farmfoods, Glyn Square	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	8.5%	1.0%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.5%
Tesco Superstore, McConnell Drive	0.0%	0.0%	0.0%	0.0%	1.9%	12.4%	13.4%	2.5%	9.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	3.5%
Wolverton DC - Other in Centre	0.0%	2.4%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
<b>Town Centres</b>	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	1.2%	0.0%	10.5%	40.9%	0.0%	2.5%	0.0%	0.0%	1.5%	3.0%
Newport Pagnell	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	10.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.2%
Olney	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	40.9%	0.0%	0.0%	0.0%	0.0%	0.6%	1.7%
Stony Stratford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Woburn Sands	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.4%	0.9%
<b>Local Centres</b>	1.8%	31.3%	19.2%	18.4%	33.8%	29.5%	7.1%	1.8%	16.9%	0.0%	4.4%	1.2%	2.1%	8.0%	9.2%	19.7%
Aldi, Bradwell Common	0.9%	4.2%	4.4%	10.6%	5.6%	9.1%	3.6%	0.0%	6.1%	0.0%	1.3%	0.0%	1.0%	0.0%	2.3%	5.3%
Bradwell Common Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shenley Church End	0.0%	6.3%	6.1%	0.0%	0.9%	5.9%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	2.4%
Other Local Centres	0.9%	18.5%	0.0%	2.2%	6.0%	0.0%	0.0%	0.0%	1.8%	0.0%	1.4%	1.2%	0.0%	0.0%	2.1%	4.9%
Other Local Centres - Asda, Selkirk Drive, Oakridge Park	0.0%	2.4%	0.0%	0.0%	18.7%	2.1%	1.2%	0.0%	7.3%	0.0%	0.0%	0.0%	1.4%	4.5%	2.3%	6.2%
Other Local Centres - Lidl, Oldbrook Boulevard	0.0%	0.0%	6.0%	5.6%	2.6%	5.4%	2.4%	0.0%	1.8%	0.0%	1.8%	0.0%	0.0%	3.5%	1.5%	2.6%
<b>Out of Centre</b>	35.2%	26.8%	26.2%	33.0%	35.8%	14.8%	30.1%	2.9%	12.4%	6.4%	10.1%	12.4%	5.3%	1.0%	14.0%	26.6%
Asda, Denbigh North, Bletchley	22.9%	3.6%	11.5%	4.8%	1.9%	5.4%	22.1%	1.0%	5.8%	0.0%	5.9%	2.5%	1.0%	0.0%	4.4%	8.7%
Costco Wholesale, Kingston	0.0%	1.2%	2.6%	3.8%	13.0%	0.0%	0.0%	1.0%	3.6%	2.7%	0.0%	3.0%	0.0%	1.0%	1.8%	3.0%
Marks & Spencer, Denbigh North, Bletchley	0.0%	3.5%	1.1%	1.5%	0.2%	0.0%	0.0%	1.2%	0.0%	0.0%	3.2%	0.0%	0.0%	0.0%	1.2%	3.1%
Tesco Extra, Watling Street, Bletchley	5.1%	10.2%	4.2%	0.0%	11.7%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	1.6%	4.4%
Waitrose, Babbage Gate, Oakgrove	1.3%	6.7%	6.8%	21.2%	7.4%	9.4%	6.8%	1.0%	0.0%	1.8%	2.8%	4.6%	4.2%	0.0%	4.6%	7.7%
Other Out of Centre	4.9%	1.6%	0.0%	1.7%	0.9%	0.0%	0.0%	0.0%	1.4%	1.2%	0.0%	0.0%	0.0%	0.0%	0.8%	1.4%
<b>Locations Outside MKBC</b>	0.9%	2.2%	0.0%	0.0%	3.2%	1.5%	5.7%	80.4%	5.5%	30.3%	65.1%	75.4%	81.2%	84.0%	50.0%	3.4%
Aylesbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	73.4%	0.0%	12.9%	0.0%
Bedford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.0%	20.0%	0.0%	2.3%	0.0%
Bicester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	58.9%	5.4%	0.0%
Bicester Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.9%	1.0%	0.0%
Brackley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	18.7%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	2.6%	0.0%
Buckingham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	18.4%	0.0%	0.0%	0.0%	2.0%	5.4%	3.2%	0.0%	0.0%
Dunstable	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	7.3%	0.0%	1.2%	0.0%	0.0%
Flitwick	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.4%	3.4%	0.0%	0.0%	1.5%	0.0%
Leighton Buzzard	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	53.0%	1.0%	0.0%	7.8%	0.1%
Northampton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	1.2%	4.1%	0.0%	0.0%	0.0%	0.0%	0.6%	0.3%
Other	0.0%	2.2%	0.0%	0.0%	3.2%	0.0%	4.4%	1.8%	0.0%	19.4%	32.7%	10.4%	4.7%	3.4%	6.7%	2.0%
Towcester	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	1.3%	36.2%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%	0.7%
<b>SFT</b>	0.0%	3.7%	2.6%	3.8%	2.6%	2.6%	4.4%	7.6%	1.8%	2.4%	2.6%	2.0%	2.0%	3.8%	3.8%	3.8%
<b>Total</b>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>MK Council Area</b>	99.1%	94.1%	97.4%	96.2%	95.0%	98.5%	89.8%	12.0%	91.7%	67.8%	26.0%	22.0%	16.8%	12.5%	100.0%	100.0%

**TABLE 4: TOP UP FOOD PURCHASES - 2017 MARKET SHARE ANALYSIS (%)**  
 Including Internet Shopping and other Special Forms of Trading

ZONE:	1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total Study	Rough MK Council Area
																Zones 1-7, 9 and 10
<b>Central Milton Keynes</b>	1.1%	0.9%	16.6%	1.0%	11.2%	7.7%	4.8%	0.8%	0.0%	1.1%	0.0%	0.0%	0.8%	0.0%	1.9%	4.6%
Iceland, The Food Centre	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
Marks & Spencer, Sunset Walk	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Milton Keynes Leisure Plaza	1.1%	0.0%	0.9%	0.0%	10.0%	1.5%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	1.6%
Sainsbury's Superstore, Witan Gate	0.0%	0.9%	0.0%	0.0%	1.2%	6.3%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.8%
Central Milton Keynes - Other in Centre	0.0%	0.0%	14.8%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.8%	1.9%
<b>District Centres</b>	39.0%	23.3%	20.1%	17.5%	3.9%	14.2%	38.6%	0.0%	26.0%	0.0%	0.0%	7.5%	2.3%	0.9%	9.7%	21.8%
<b>Kingston District Centre</b>	0.0%	1.4%	13.6%	14.5%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%	0.0%	0.0%	2.1%	3.8%
Tesco Extra, Winchester Circle	0.0%	1.4%	13.6%	14.5%	2.6%	0.0%	0.0%	0.0%	0.0%	11.3%	0.0%	0.0%	0.0%	0.0%	0.7%	1.9%
Kingston DC - Other in Centre	0.0%	0.0%	0.0%	0												



**TABLE 5: OTHER TOP UP FOOD PURCHASES - 2017 MARKET SHARE ANALYSIS (%)**  
 Including Internet Shopping and other Special Forms of Trading

ZONE:	1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total Study	Rough MK Council Area Zones 1-7, 9 and 10
<b>Central Milton Keynes</b>	<b>0.0%</b>	<b>0.0%</b>	<b>9.2%</b>	<b>6.9%</b>	<b>0.0%</b>	<b>5.7%</b>	<b>14.5%</b>	<b>0.0%</b>	<b>4.4%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>7.6%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>2.7%</b>	<b>4.4%</b>
Island, The Food Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer, Sunset Walk	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	0.7%	0.2%
Morrisons, Milton Keynes Leisure Plaza	0.0%	0.0%	6.9%	0.0%	0.0%	5.7%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	1.4%
Sainsbury's Superstore, Witan Gate	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	14.5%	0.0%	2.6%	0.0%	0.0%	3.1%	0.0%	0.0%	1.3%	2.3%
Central Milton Keynes - Other in Centre	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.5%
<b>District Centres</b>	<b>58.5%</b>	<b>31.2%</b>	<b>2.6%</b>	<b>14.9%</b>	<b>16.6%</b>	<b>24.1%</b>	<b>43.3%</b>	<b>0.0%</b>	<b>10.4%</b>	<b>2.4%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>10.1%</b>	<b>0.0%</b>	<b>10.3%</b>	<b>24.6%</b>
<b>Kingston District Centre</b>	<b>2.4%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>14.9%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>2.4%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>1.0%</b>	<b>2.6%</b>
Tesco Extra, Winchester Circle	0.0%	0.0%	0.0%	11.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	1.7%
Kingston DC - Other in Centre	2.4%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.9%
<b>Westcroft District Centre</b>	<b>33.6%</b>	<b>20.9%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>4.1%</b>	<b>0.0%</b>	<b>5.6%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>4.2%</b>	<b>0.0%</b>	<b>4.0%</b>	<b>8.9%</b>
Aldi, Westcroft Retail Park	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.1%
Morrisons, Westcroft District Centre	33.6%	15.2%	0.0%	0.0%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	7.2%
Westcroft DC - Other in Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	0.9%	0.6%
<b>Bletchley District Centre</b>	<b>32.4%</b>	<b>10.3%</b>	<b>2.6%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>7.8%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>5.9%</b>	<b>0.0%</b>	<b>3.5%</b>	<b>6.7%</b>
Farmfoods, The Brunel Centre	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.3%
Island, Duke's Street	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.4%
Lidl, Dukes Drive	8.4%	3.7%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.9%
Sainsbury's Superstore, Brunel Centre	13.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	1.3%	2.2%
Bletchley DC - Other in Centre	5.1%	2.9%	0.0%	0.0%	0.0%	0.0%	7.8%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	1.2%	1.9%
<b>Wolverton District Centre</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>2.4%</b>	<b>24.1%</b>	<b>30.0%</b>	<b>0.0%</b>	<b>10.4%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>2.4%</b>	<b>6.4%</b>
Asda, Glyn Square	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.5%	0.0%	6.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	2.2%
Co-op, Agora Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.6%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.8%
Farmfoods, Glyn Square	0.0%	0.0%	0.0%	0.0%	2.4%	6.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.8%
Tesco Superstore, McConnell Drive	0.0%	0.0%	0.0%	0.0%	0.0%	17.8%	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	2.0%
Wolverton DC - Other in Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.6%
<b>Town Centres</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>23.4%</b>	<b>0.0%</b>	<b>19.8%</b>	<b>0.0%</b>	<b>20.5%</b>	<b>83.1%</b>	<b>3.9%</b>	<b>31.1%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>8.6%</b>	<b>10.2%</b>
Newport Pagnell	0.0%	0.0%	0.0%	0.0%	23.4%	0.0%	0.0%	0.0%	20.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	4.7%
Olney	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	83.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	3.4%
Stony Stratford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	19.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	2.0%
Woburn Sands	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	31.1%	0.0%	0.0%	4.8%	0.0%
<b>Local Centres</b>	<b>7.3%</b>	<b>57.0%</b>	<b>34.3%</b>	<b>39.4%</b>	<b>42.2%</b>	<b>50.0%</b>	<b>18.4%</b>	<b>2.3%</b>	<b>55.4%</b>	<b>1.8%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>14.4%</b>	<b>37.9%</b>
Aldi, Bradwell Common	2.4%	0.0%	3.4%	0.0%	0.0%	14.6%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.8%
Bradwell Common Other	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.6%
Shenley Church End	0.0%	10.3%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	2.5%
Other Local Centres	4.9%	43.0%	24.3%	36.0%	36.2%	29.7%	14.5%	0.0%	45.6%	0.0%	0.0%	0.0%	0.0%	0.0%	11.0%	29.5%
Other Local Centres - Asda, Selkirk Drive, Oakridge Park	0.0%	3.7%	0.0%	0.0%	4.1%	0.0%	0.0%	0.0%	7.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	2.0%
Other Local Centres - Lidl, Oldbrook Boulevard	0.0%	0.0%	4.2%	3.4%	1.9%	0.0%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	1.5%
<b>Out of Centre</b>	<b>24.2%</b>	<b>11.8%</b>	<b>53.9%</b>	<b>38.8%</b>	<b>27.8%</b>	<b>20.2%</b>	<b>3.9%</b>	<b>2.3%</b>	<b>4.0%</b>	<b>7.6%</b>	<b>3.9%</b>	<b>6.9%</b>	<b>11.0%</b>	<b>0.0%</b>	<b>11.8%</b>	<b>22.3%</b>
Asda, Denbigh North, Bletchley	0.0%	0.0%	8.2%	0.0%	6.4%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	1.6%
Costco Wholesale, Kingston	0.0%	0.0%	0.0%	3.4%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.8%
Marks & Spencer, Denbigh North, Bletchley	2.7%	6.6%	2.6%	3.1%	0.0%	10.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	3.2%
Tesco Extra, Watling Street, Bletchley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Babbage Gate, Oakgrove	0.0%	2.6%	2.6%	28.8%	2.4%	10.1%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	2.8%	6.2%
Other Out of Centre	21.5%	2.6%	40.4%	3.4%	16.5%	0.0%	3.9%	0.0%	4.0%	7.6%	3.9%	3.4%	11.0%	0.0%	6.7%	10.6%
<b>Locations Outside MKAC</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>93.1%</b>	<b>5.2%</b>	<b>5.1%</b>	<b>92.3%</b>	<b>54.3%</b>	<b>78.9%</b>	<b>100.0%</b>	<b>51.2%</b>	<b>0.7%</b>
Aylesbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%	0.0%
Bedford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	15.1%	0.0%	4.2%	0.0%	2.2%	0.1%
Bicester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	70.6%	6.3%	0.0%
Bicester Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brackley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Buckingham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	60.4%	0.0%	0.0%	0.0%	0.0%	0.0%	6.0%	8.3%	0.0%
Dunstable	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.5%	0.0%
Flitwick	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.4%	0.0%	0.0%	0.0%	1.4%	0.0%
Leighton Buzzard	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	28.4%	0.0%	0.0%	4.1%	0.0%
Northampton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%	5.2%	3.3%	61.8%	22.5%	17.1%	23.5%	14.3%	0.7%
Towcester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%
<b>SFT</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>2.3%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.3%</b>	<b>0.0%</b>
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>MK Council Area</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>4.6%</b>	<b>94.8%</b>	<b>94.9%</b>	<b>7.7%</b>	<b>45.7%</b>	<b>21.1%</b>	<b>0.0%</b>	<b>100.0%</b>	<b>100.0%</b>