

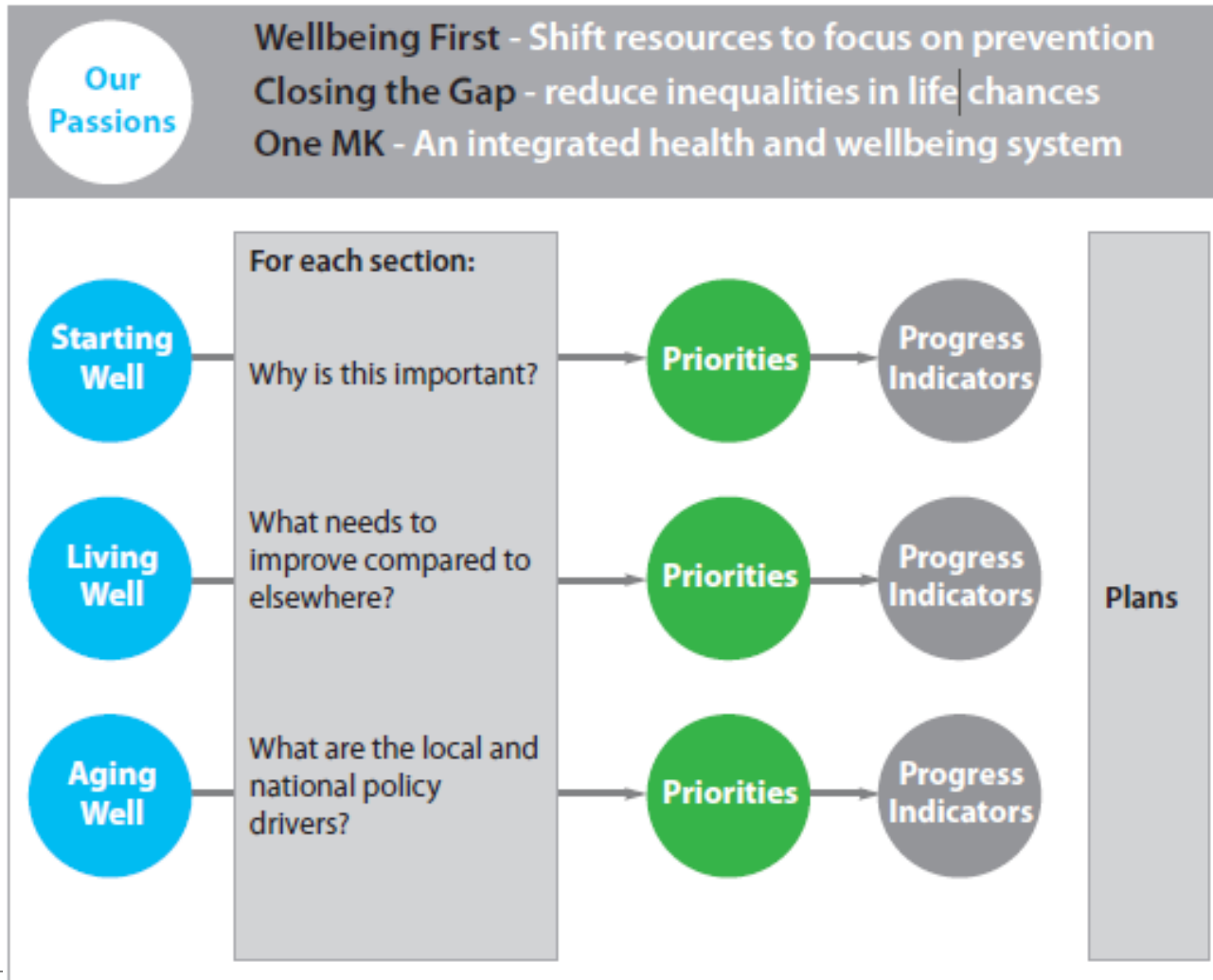
Joint Health and Wellbeing Strategy 2018-2028

**Emmeline Watkins, Deputy Director of
Public Health**

What is the role of the Health and Wellbeing Board

- Provide a sense of place and building strong and effective partnerships
 - improve commissioning and delivery of services
 - improve health and wellbeing for local people
- Need to understand and address health and wellbeing needs of local people
 - Joint Strategic Needs Assessment
 - Joint Strategic Health and Wellbeing Strategy

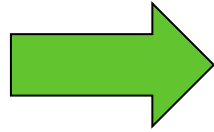
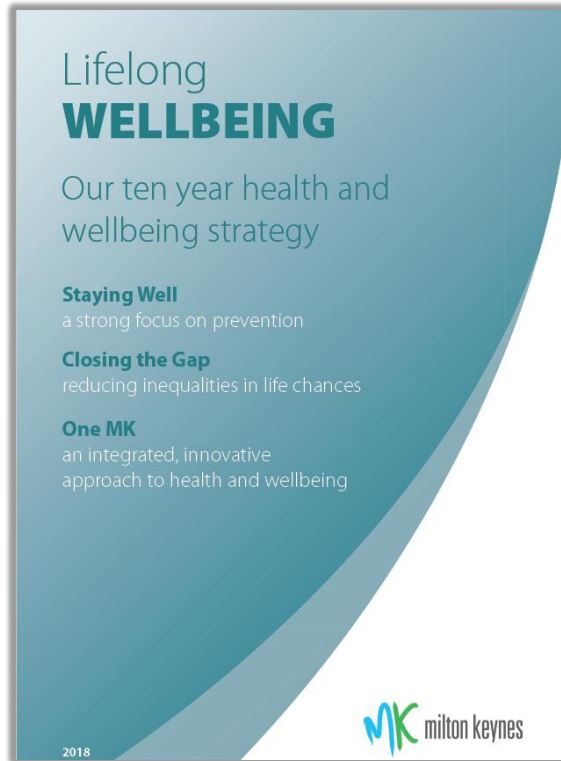
Creating a 10 year Health and Wellbeing Strategy for MK



Consultation on priorities

- 95 online
- 208 Young people via Youth Cabinet
- 45 at Health Watch and CommunityAction:MK event
- Parks Trust
- Arts & Heritage (represents 39 members)
- Cycling UK
- Aspects Trust CIO (works with YP on ASD spectrum 13-25)
- Adult Social care

Implementing and monitoring 10 year HWB strategy

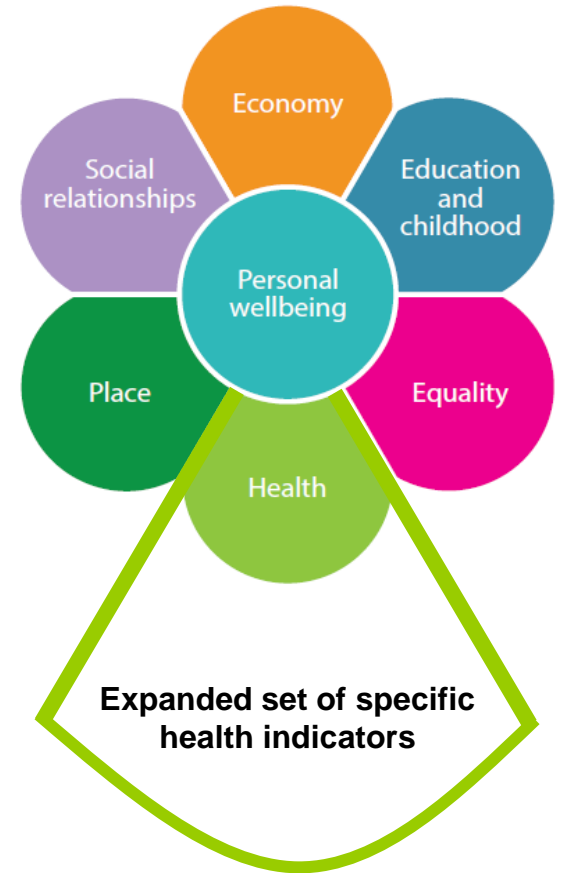
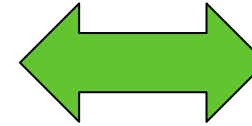


Implementation

- Identification of yearly priorities
- Incorporation and impact on local plans e.g. council, CCG, partner

Reporting on progress to HWB

- Annual reporting
- By exception
- Regular update on Year one priority themes



Partners are key to delivering strategy and providing insight on successes and challenges

Weblink: <https://www.milton-keynes.gov.uk/social-care-and-health/health-and-wellbeing-board/health-and-wellbeing-strategies-and-the-jsna/joint-health-and-wellbeing-strategies>

Starting Well

Starting WELL

What we know

The first 1,001 days from conception to age two is crucial for lifelong wellbeing. Families are the most important influence on a child in the early years.

Good emotional health and wellbeing improves a person's life chances. Over half of all mental illness starts before the age of 14 years and 75% develops by the mid-20s.

Adverse childhood experiences (such as a parent's substance misuse, social deprivation, or abuse) can mean poor health and social outcomes in later life.

Areas to focus on



2,000 children are supported by social care at any one time



Almost one in ten 5-16 year olds have mental health issues



More than one in ten children are obese



One in five children living in poverty



Higher than average infant mortality per 1,000 live births

Priorities

SW1 Stop all forms of abuse, including neglect and address the impact it has on children and young people

SW2 Help children and young people to better mental health

SW3 Prevent smaller problems from escalating and needing specialist social care and health services

SW4 Make it easier for children and young people to eat well and become more active

SW5 Improve the life chances of children and young people with special educational needs and disabilities

SW6 Promote access to green spaces and public transport for children and young people

SW7 Support the wellbeing of all pregnant women



Social and Environmental assets and risk factors

- Air quality
- Access to open spaces
- Child Poverty
- Family homelessness and housing in poor condition
- Smoking status at time of delivery
- Domestic abuse in the household with children
- Violent crime

Individual assets and risk factors

- School readiness
- Physical activity
- Mental Wellbeing
- Immunisations: pre-school boosters
- Prevalence of mental health disorders
- Children with excess weight in Year R
- Children with excess weight in Year 6

Starting Well outcomes

- Infant mortality
- Children's admissions to hospital
- Admissions for self-harm
- Not in education, employment or training/ 5A*-C (1-5) at GCSE
- First time entrants to the criminal justice system
- Under 18 conceptions
- Life expectancy inequality at birth

Priorities for Year One

Starting Well

SW2 Help children and young people to better mental health

SW3 Prevent smaller problems from escalating and needing specialist social care and health services

Living Well

LW2 Improve the lives of everyone living with mental illness through raised awareness and more effective support services

LW4 Tackle the number of rough sleepers and the rise of households in temporary accommodation and reduce low quality housing

LW5 Improve the detection and management of long term conditions

Ageing Well

AW3 Develop high quality out of hospital services to reduce the need for hospital admission and get people home safely and quickly

AW6 Promote positive mental health and reduce social isolation through strengthening social support and social networks

Task One

What do you think we are doing quite well with?

- Work together in groups to identify successes (post-its)
- Stick against relevant priority

Task 2

What do you feel we need to focus on next?

- Discuss in groups
- You have 2 post-its each to stick against your preferred priorities